



aiming body serum

THREE

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# THREE

AIMING SPECIAL CARE

A fragrance and texture which envelop you in a sense of well-being and bring deep contentment to your mind.

AIMING line Oil Beauty Serum.

## CONCEPT

Holistic care is the meeting point of age-defying care and beauty routines.

Enjoy the skin care that embraces you with happiness to the last drop.

Focusing on the feminine cycle along with the rhythms of the moon, THREE AIMING debuted as an aging-care skincare\* line that responds to slight changes in the rhythms that you sense yourself.

Newly improved Facial Oil Essence and Body Serum join the AIMING line. These are sure to become items on which you can rely to adapt to the fluctuations of your mind, body, and skin, and to give them a boost in a comfortable way.

This oil beauty serum soaks into your skin as though the two were one, enabling it to adapt to the changeable aspects of your skin's condition, including profound dryness, lack of elasticity, or coarse texture.

The firm, hydrated skin infused with oil is a delight to the touch.

The ravishing aroma of organic damask rose and the fresh herbal scent bring pleasure and comfort during skin care, while taking you to the next level of beauty.

\*Meaning age-appropriate skincare

## INGREDIENTS

### AIMING's unique blend of essential oils

This fine blend of organic essential oils will satisfy you in body and mind. A mixture based on a thorough understanding of the merits of each plant generates a synergy of fragrances. A sophisticated scent of natural beauty, with the pure aroma of fresh damask roses as its keynote.



#### Damask rose oil (Rosa damascena flower oil)

The damask rose, called the queen of roses, has drawn out women's beauty throughout history. This gorgeous and beautiful scent will fill you with a sense of happiness.



#### Fennel oil(Foeniculum vulgare oil)

Fennel has enjoyed widespread popularity among women through the ages. The slightly sweet, spicy aroma lifts your spirits on days when you feel down.



#### Geranium oil (Pelargonium graveolens flower oil)

Green, herbal accents mingle with sweet, floral aromas in the geranium's scent. Even on days when your emotions are unstable and volatile, it gently calms your mood.

### [Common ingredients in Aiming line items ]



#### Damask rose water

#### Damask rose extract

AIMING line items now include "Damask rose water," extracted from Damask roses organically grown in Japan and possessing moisture retention and emollient properties for the skin, and "Damask rose extract," which moisturizes and tones the volatility of aging skin.

<AIMING Facial Oil Essence R/ Aiming Body Serum: ingredients in common>



#### Carrot seed oil

An organic ingredient obtained from carrot seeds using the cold process. It is a carrier oil that is readily absorbed into the skin with a fluid texture, which is used as an emollient ingredient. It keeps the skin supple with a soft texture.



#### Indigo leaf extract

An extract obtained from the leaves of indigo, an annual plant of the polygonaceae family that is well known for indigo dyeing. Protects and tones volatile skin.



## THREE Aiming Facial Oil Essence R

<Essence>

99% naturally-derived ingredients / 25% organic ingredients 30mL 14,850yen(including tax)

Use it before lotion or as a treatment. Oil beauty serum which melts smoothly into your skin.

Made with natural essential oils and extracts, the oil-based beauty serum features a high affinity to the skin and penetrating it with a melty texture\*. The comfortably thick oil pleasantly and thoroughly penetrates the skin\* and conditions it. Bringing improved elasticity and softness to your skin, this formula also has a sweet, sensual fragrance that enfolds your skin and heart and makes you want to take a deep breath.

\* As far as the horny layer



### Cymbidium flower extract (Cymbidium grandiflorum flower extract)

An extract obtained from the flowers of cymbidium, a plant of the Orchidaceae family. It replenishes the skin with moisture for a softer and smoother texture.



### Licorice root extract

An extract obtained from the roots of licorice, a traditional useful plant. Containing glycyrrhizin and polyphenols, it gently nourishes imbalanced skin.

Main moisturizing and emollient agents

[Essential oils] Rose oil/ Fennel oil/ Geranium oil/ Bergamot fruit oil/ Rosemary oil

[Botanical oils] Field mustard seed oil/ Olive oil/ Rice bran oil/ Pomegranate seed oil/ Sea buckthorn oil/ Tea seed oil/ Carrot seed oil/ Jojoba oil

[Botanical & Mineral Water] Damask rose water/ Spring water

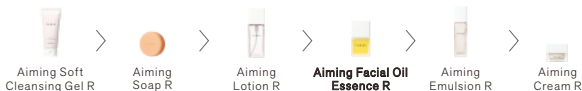
[Extracts] Damask rose extract/ Indigo leaf extract/ Althaea officinalis root extract/ Prunus mume fruit extract/ Licorice root extract/ Rice bran extract/ Cymbidium flower extract/ Tephrosia purpurea seed extract

<HOW TO> Use before or after applying lotion, according to the condition of your skin.

• As a booster serum, before application of the lotion



• As a treatment serum, after application of the lotion



Take an appropriate amount (1 - 3 drops) onto the palm of your hand. Apply all over the face, massaging upwards from the jawline. Finally, cup your entire face with both hands, and press your skin gently so that the lotion is absorbed.



## THREE Aiming Body Serum

<Body Beauty Serum>

99% naturally-derived ingredients / 26% organic ingredients 97mL 8,800yen(including tax)

With mesmerizing aroma and texture,  
the formula makes all of your skin silky smooth.

This two-layer body beauty serum softly wraps your entire body in a veil made up of a richly moisturizing water-based layer and top-quality oils. It soaks into your skin as though melting, bringing moisture to every part - from those most prone to dryness to those where sebum is a concern. Your skin is left feeling silky smooth. With its wafting fragrance of natural essential oils creating a feeling of happiness, this Body Serum imparts softness to your mind, body, and skin, leading you towards a supple beauty.



### Harungana extract (Harungana madagascariensis extract)

An extract obtained from Harungana, a species endemic to Madagascar with strong vitality, which has long been known as a healing tree. It firms up the skin to reveal a youthful complexion.



### Pomegranate flower extract

An extract obtained from the flowers of pomegranate, a lythraceous plant. It conditions the skin and is believed to have an emollient effect.

<How to use>

Shake the container well and take an appropriate amount, then warm it on the palm. For the toes and hands, apply the serum and gently massage in toward the bases. For the bust, waist, and hips, apply the serum and rub it in.

\* Use on the clean skin after bathing.

Main moisturizing and emollient agents

[Essential oils] Rose oil/ Fennel oil/ Geranium oil/ Bergamot fruit oil/ Rosemary oil

[Botanical oils] Field mustard seed oil/ Olive oil/ Grapefruit seed oil/ Rice bran oil/ Pomegranate seed oil/  
Tea seed oil/ Carrot seed oil/ Jojoba oil

[Botanical & Mineral Water] Damask rose water/ Orange fruit water/ Hot spring water

[Extracts] Damask rose extract/ Indigo leaf extract/ Prunus mume fruit extract/ Pomegranate flower extract/  
Tephrosia purpurea seed extract/ Harungana extract

[Other] Sea salt

