

Before the skin, there is fragrance.

T H R E E

BALANCING CLEAR

Launching Friday, May 15, 2026

Before touching, the fragrance reaches you.
Removing, regulating, essential oils science.

You cannot just wash your skin troubles away.

The noise that accumulates in daily life, and the internal and external damage that changes depending on the season.

What you need is cleaning power that can capture even invisible dirt.
Upgraded cleansing items developed to identify and remove various "skin stress factors."

The cleansing oil, which focuses on biofilm, is equipped with the newly-developed "Natural Bio-cleanse Formula" with the aroma of spice essential oils. The point makeup remover and two types of facial wash are formulated to give off fragrance as they remove, using original essential oils packed with Japanese craft techniques in combination with aromatic distilled water.

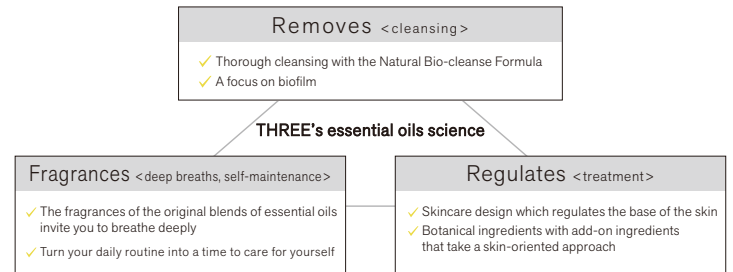
What THREE wants to bring you is a moment to breathe deeply.
The time before touching your skin, in which your feelings seem to gently relax.
The sensation right before the change begins –
Essential oils, ingredients which are not only "nice scents," are what make this wish come true.

The moment you place the item on your palm, something that cannot be put into word quietly arrives.
Care begins even before it touches your skin.

With our unique essential oils science, which combines an "instinctive approach through fragrance" that is said to reach the brain in 0.2 seconds with "reliable cleansing power" through the power of science, we bring you the time when the change begins.



THREE Balancing Clear Cleansing Oil:
three approaches based on essential oils science





No emulsification process required

91% beauty serum ingredients (including base)

THREE Balancing Clear Cleansing Oil

<Makeup Remover> 185mL 5,060yen (including tax)/ Refill 180mL 4,620yen (including tax)

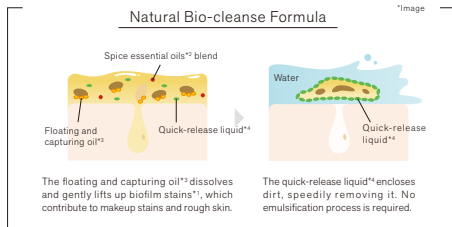
Natural origin content 93% (compliant with ISO16128, including water)

* Safe for eyelash extensions (Extensions that use ordinary lash adhesives [cyanoacrylate-based]).

* Non-comedogenic tested. (This does not guarantee that it will not cause blocked pores [the source of acne] for anyone.)

“An instinctive approach through scent” meets “cleansing technology through science”
Cleansing oil which contains the power of spice essential oils^{1,2}.

A focus on biofilm. Cleansing oil that removes even biofilm stains¹, which contribute to makeup stains and rough skin. It is equipped with a “Natural Bio-cleanse Formula” that spreads into every nook and cranny of your skin with a texture that seems to melt. It cleanses dirt, which can no longer easily hide in your skin’s texture; regulates your skin; and brings a feeling so clear and translucent that you forget about your pores. It sets you free from the nuisance of emulsification, and brings you a time to reset, filled with fragrance that invites you to breathe deeply.



[Featured ingredients of this item]

Spice essential oils^{1*} blend (Cinnamon oil, Clove oil, Oregano oil)

This product is a blend of three types of aromatic spice essential oil that have been highly valued since ancient times, using THREE’s original ratio.



<How to use> Pump three to four times onto dry hands, and apply in five places: your chin, cheeks, nose, and forehead. Cover the nose with both hands and spread the oil in a circular motion from the center of your face outward while enjoying the scent. Rinse thoroughly with cool or lukewarm water. Then, wash your face with facial wash.

^{1*} Dirt on the skin that may contribute to biofilm, such as old keratin or oxidized sebum ^{1,2} Ceylon cinnamon bark oil, clove bud oil, oregano oil (fragrance agents) ^{1,3} (Rice) Bran oil, caprylic/capric triglyceride, ethylhexyl palmitate (base) ^{1,4} PEG-20 glyceryl triisostearate, PEG-12 isostearate (base) ^{1,5} Rosemary leaf oil (fragrance agent) ^{1,6} Rosemary leaf water (fragrance agent) ^{1,7} Isododecane (base) ^{1,8} Cucumber fruit extract (moisturizing agent)



THREE Balancing Clear Point Makeup Remover

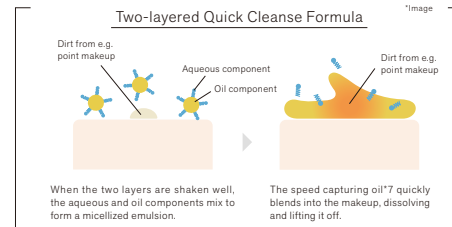
<Makeup remover for eyes and mouth> 90mL 4,180yen (including tax)

Natural origin content 90% (compliant with ISO16128, including water)

* Safe for eyelash extensions (Extensions that use ordinary lash adhesives [cyanoacrylate-based]).

A two-layered makeup remover with the fragrances of rosemary essential oil^{1,5} and aromatic distilled water^{1,6}. While treating delicate areas, it removes makeup instantly and without friction.

This makeup remover instantly removes hard-to-shift point makeup from the delicate eye and mouth areas, which are affected by the repeated stress of friction. Equipped with the “Two-layered Quick Cleanse Formula,” the oil phase, containing speed capturing oil^{1,7} which excels at removing dirt, and the aqueous phase, containing aromatic distilled water^{1,6}, form micelles when shaken. It removes your makeup at the same time as treating your skin, while you sense the fragrance of THREE original rosemary essential oil^{1,5} and aromatic distilled water^{1,6} produced in Karatsu, Saga Prefecture.



<Featured ingredients of this item>

• [THREE original from Karatsu, Saga Prefecture] Rosemary aromatic distilled water^{1,5}/ essential oil^{1,5}

• Kaga cucumber fruit extract^{1,8}



<How to use> Use before cleansing and washing the entire face. Shake the container well to mix evenly and soak a cotton pad with appropriate amount. Bring the cotton close to the tip of your nose and, as you take your time to enjoy the fragrance, apply the cotton to the areas around your eyes and mouth. Let the liquid blend with your makeup, then wipe it away gently with a gliding motion. After this, cleanse your entire face with makeup remover and wash it with facial wash.



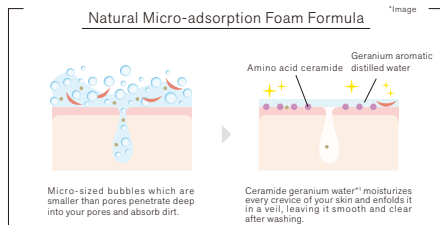
THREE Balancing Clear Creamy Wash

<Facial wash> 100g 4,400yen (including tax) Natural origin content 91% (compliant with ISO16128, including water)

* Non-comedogenic tested. (This does not guarantee that it will not cause blocked pores [the source of acne] for anyone.)

Enfolds you in a moisturizing veil of ceramide geranium water*¹ as it removes dirt.
Removes dullness and dirt deep inside your pores with a dense micro-foam facial wash.

A moisturizing dense cream facial wash with geranium aromatic distilled water and amino acid ceramide*¹ with a focus on dull pores*². With the "Natural Micro-adsorption Foam Formula," which produces dense foam even smaller than pores while holding onto moisturizing ingredients, it penetrates deep into your pores and thoroughly removes the main causes of dullness, such as old, dry keratin and dirt, as though sucking them up. For dewy, clear skin enveloped in a relaxing fragrance.



[Featured ingredients of this item]

- < THREE original > Ceramide geranium water*¹
- Three types of botanical water
- Saccharomyces/ Adlay seed fermented liquid*³
- Apple fruit water*²
- Orange flower water*⁴



<How to use> Rinse your entire face with cool or lukewarm water. Take about 1 cm on a wet hand and lather, then place the foam on five places: your chin, cheeks, nose, and forehead. Taking time to enjoy the fragrance, spread the foam on the entire face in a circular motion from the center of your face outward. Wash gently without rubbing. Next, rinse thoroughly with cool or lukewarm water.

[Recommended for you if you:] Are concerned about dryness Are concerned about dullness
 Want your skin to feel moist after washing

*¹ Rose geranium water (fragrance agent), ceramide analogue lauroyl glutamate (phytosteryl/octyldodecyl) (skin conditioning agent) *² Pores in your skin which appear dull due to old, dry keratin and dirt *³ Skin conditioning agent *⁴ Orange flower water (skin conditioning agent) *⁵ Crystalline cellulose (cleansing agent)
** Moroccan lava clay (cleansing agent) *¹ Agar-agar (thickening agent) *² Peppermint water (fragrance agent) *³ Lactobacillus/ pear juice fermented liquid (skin conditioning agents)



No need for foam

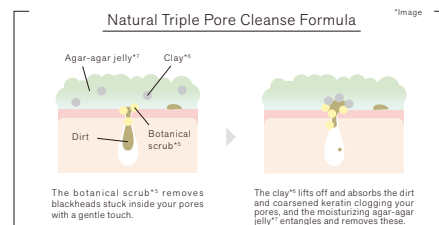
THREE Balancing Clear Jelly Wash

<Facial wash> 100g 4,400yen (including tax) Natural origin content 91% (compliant with ISO16128, including water)

* Non-comedogenic tested. (This does not guarantee that it will not cause blocked pores [the source of acne] for anyone.)

Scrapes off with scrub*⁵, absorbs with clay*⁶, and entangles with agar-agar*⁷. Remove roughness, coarseness, and dirt inside pores with this non-foaming jelly facial wash.

With a focus on coarse pores, this jelly facial wash prevents roughness and conditions your skin with a gel that blends peppermint aromatic distilled water*⁸ and allantoin*⁹. The "Natural Triple Pore Cleanse Formula," a process of three naturally-derived steps consisting of scrub*⁵, clay*⁶, and agar-agar*⁷ which washes your skin and leaves it clear, removes blackheads stuck inside pores and stiffened old keratin moistly and without friction. Enfolding you in a refreshing fragrance, this ten-second facial wash with the close touch of agar-agar will leave your skin sleek and smooth.



[Featured ingredients of this item]

- < THREE original > Peppermint water*⁸
- Three types of botanical water
- Japanese witch hazel water*³
- Lime juice*²
- Pear juice fermented liquid*⁹



<How to use> Rinse your entire face with cool or lukewarm water. Take a suitable amount (the size of a cherry) onto wet hands, then apply the jelly to your chin, cheeks, nose, and forehead. Taking time to enjoy the fragrance, spread the jelly from the center of your face outward in small circular motions, then blend it gently into your skin. Next, rinse thoroughly with cool or lukewarm water. *Avoid using around your eyes.

[Recommended for you if you:] Are concerned about pores and blackheads Have skin which feels coarse
 Want to wash your face quickly

THREE's essential oils science

THREE believes that plants are stronger than they are gentle, paying homage to the power of nature that transcends human wisdom.

The most convincing evidence of this is "essential oils." It is said that the fragrance of essential oils, which contain as many as 100 to 400 ingredients in a single drop and are said to reach the brain in 0.2 seconds, works even on human instincts.

THREE essential oils science draws out this potential, with essential oils as its starting point.

We combine these with botanical by-products and add-on ingredients, and carry out research into their effects on the mind, body, and skin every day.

A focus on "the skin's power to be reborn"^{*10}. Two Japanese-grown essential oils, and essential oils used across the series

A focus on the "power to protect" and "power to circulate"^{*11}, which are essential to maintaining healthy skin and mind for people in today's stressful world. Two carefully-selected essential oils grown in Japan, with multi-functional utility and highly translucent fragrances, have been blended to form the new core of the four essential oils used right across the Balancing series.



<THREE original from Karatsu, Saga Prefecture>
Rosemary essential oil

Distilled at the Yobuko Distillery in Karatsu City, Saga Prefecture, to extract essential oil. It is characterized by its well-balanced aroma, combining a clear, cool feeling with sweetness. It is rich in camphor and 1,8-cineole, which covers over unpleasant smells.



< From Kochi Prefecture >
Bergamot essential oil

An essential oil extracted from bergamot carefully cultivated in Kochi Prefecture by citrus farmers, without the use of herbicides. It is an extremely rare essential oil extracted through "microwave vacuum distillation," which avoids the impact of heat as far as possible.



Frankincense essential oil



Marjoram essential oil

A cleansing formula that makes the most of the attractive features of essential oils and aromatic distilled waters

THREE has developed a new cleansing formula that makes the most of essential oils and aromatic distilled water, a by-product of essential oils, to respond to skin stress factors, which vary depending on damage characteristics and area.

Essential oils – "fragrant oils"

- Oil-soluble "fragrant useful ingredients" into which 100 to 400 aroma compounds have been condensed
- Readily compatible with oil-based forms and formulas, botanical oils

Aromatic distilled waters – "fragrant water"

- Rich in water-soluble aroma compounds obtained through steam distillation
- Readily compatible with water-based forms and formulas

^{*10} Skin cell turnover ^{*11} Moisturizing

Herb Garden Karatsu/ THREE's Yobuko Distillery

At THREE's Herb Garden Karatsu in Saga Prefecture, we grow several kinds of herbs without pesticides, including the rosemary used in our Balancing Clear line. In October 2025, we opened the THREE Aroma Distillery Yobuko Distillery on Asaichi Street in Yobuko, Karatsu City, and carry out an integrated essential oil production process there, from the cultivation of seedlings to research.

