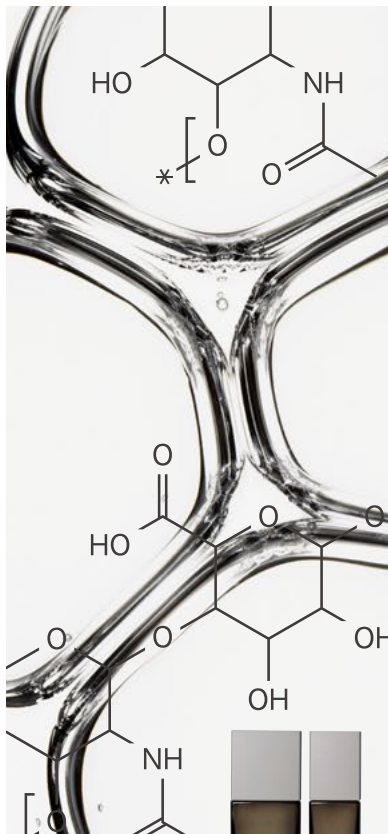


THREE

BALANCING FLOW



INTENSIVE



CONDITIONING



Launching Friday, September 4, 2026

Comfort allows you to feel the results. Essential oils science evolves.

Plants are gentle. And above all, they are strong.

THREE's original essential oils*¹ produced in Japan, which symbolize this strength, have been turned into "skin-conditioning ingredients" that are not only fragrant but also act on the skin through our proprietary research techniques.

THREE's new skincare series "Balancing Flow," born alongside the evolution of our essential oils science, directly approaches your mind, body, and skin.

Through its "resilience concept," which takes dryness, stickiness, pores, and even signs of aging in its stride, flexibly pushing back against them, it gives you skin with a sense of vitality while staying true to the core value of living naturally.

A solid responsiveness inside fragrance that seems to invite you to breathe deeply. Essential oils skincare embarks upon a new stage in which sensibility and science resonate with one another.

THREE original essential oils produced in Japan

- ☐ Contain between 100 and 400 components, including fragrant useful ingredients
- ☐ With fragrances that are anticipated to work on your mind, they also approach your skin directly

- Rosemary essential oil*⁵ produced in Minamiaso, Kumamoto Prefecture: obtain "skin-conditioning effects" in the form of elasticity and moisturizing care*
- Peppermint essential oil*⁶ produced in Minamiaso, Kumamoto Prefecture: obtain "skin-conditioning effects" in the form of care for dryness and stickiness*

*Due to retention of moisture

Formulas that allow you to feel the results

☐ Balancing Flow Intensive

A formula containing THREE original rosemary essential oil*⁵ and permeation*²-type/long-lasting hyaluronic acid*³ for aging care*⁴ through an approach that ensures elasticity

☐ Balancing Flow Conditioning

A formula containing THREE original peppermint essential oil*⁶ and permeation*²-type/long-lasting nanocapsules 1/1000 pore size, for double care preventing dryness and stickiness

Feel the results, starting from fragrance.
A new skincare series using essential oils science to surround you
with elasticity and moisture.

Line	Balancing Flow Intensive		Balancing Flow Conditioning	
Item	 THREE Balancing Flow Intensive Serum Lotion [Moisturizing lotion/ beauty serum] 120mL 8,580yen(including tax) Refill 115mL 7,260yen(including tax)	 THREE Balancing Flow Intensive Serum Moisturizer [Moisturizing emulsion/ beauty serum] 80mL 9,900yen (including tax) Refill 75mL 8,580yen (including tax)	 THREE Balancing Flow Conditioning Lotion [Moisturizing lotion] 120mL 5,940yen (including tax) Refill 115mL 4,840yen (including tax)	 THREE Balancing Flow Conditioning Moisturizer [Moisturizing emulsion] 80mL 7,480yen (including tax) Refill 75mL 6,380yen (including tax)
Key essential oil	THREE original rosemary essential oil*5		THREE original peppermint essential oil*6	
Features	Elasticity and aging care*4 For resilient, glossy skin A focus on the action of THREE original rosemary essential oil*5 in giving your skin elasticity. Firmly holding onto the beauty serum ingredients within, it approaches dry, fine lines and wrinkles*7, making your skin elastic and supple.		Double care for dryness and stickiness For even, smooth skin A focus on the action of THREE original peppermint essential oil*6 on skin sebum. With a fresh texture that gives the feel of permeation*2, it smoothes even stiff pores and roughness, conditioning your skin.	
Formula	Permeation*2-type hyaluronic acid*8 Emulsified permeation*2 hyaluronic formula → Triple-layered elastic-feel veil Natural lamellar hyaluronic formula A hyaluronic beauty serum formula that works on elasticity in complex ways. The lotion and moisturizer, formulated with permeation*2-type hyaluronic acid*8 and long-lasting hyaluronic acid*9, which have different roles, immediately deliver a springy feel.		Instant permeation*2 Permeation*2-type natural nanocapsule formula → Highly water-retaining veil Long-lasting natural nanocapsule formula A nanocapsule formula that delivers moisture through capsules 1/1000 pore size. The lotion, designed for permeation*2, and highly water-retaining moisturizer are packed with a moisturizing veil to smooth out bumps, conditioning your skin.	
Troubling signs	✓ Signs of age ✓ Fine lines and wrinkles caused by dryness ✓ Dullness	✓ Lack of elasticity ✓ Sagging ✓ Fluctuations due to age	✓ Pores ✓ Roughness and stiffness ✓ Uneven texture	✓ Inner dryness ✓ Stickiness ✓ Seasonal fluctuations



Lotion's moisture retention ability
Up by around **413%***

Moisturizing ingredient content
Up by around **115%***

*Compared to our previous products

THREE Balancing Flow Intensive Serum Lotion

[Moisturizing lotion and beauty serum] 120mL 8,580yen (including tax)/
Refill 115mL 7,260yen (including tax)

Natural origin content 98% (compliant with ISO16128, including water)

*Allergy tested (this does not guarantee that it will not cause an allergic reaction for anyone)

*Makes fine dehydration lines less visible (efficacy evaluation tested)

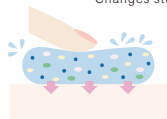
An aging care*4 lotion born from beauty serum, with "permeation"*2-type hyaluronic acid*8 & essential oils*5.

Milky drops that turn into a fresh lotion when applied to the skin. Useful ingredients – rosemary essential oil*5, with a focus on its complex action on the factors behind elasticity, and nano-sized hyaluronic acid*8 – permeate*2 right through your skin, as if loosening it. Surrounded by a fragrance that seems to invite you to breathe deeply, your skin will overflow with elasticity from the inside.

Emulsified permeation*2 hyaluronic formula

*Image

Achieves both "elasticity" and "permeation."
* Changes state from serum to lotion



When the transforming oil crumbles, the milky drops turn into a lotion.
The useful ingredients, such as permeation*2-type hyaluronic acid*8 and rosemary essential oil*5, permeate*2 throughout.

[Key essential oils used across this line]

THREE original rosemary essential oil*5
from Minamiaso, Kumamoto Prefecture

Verbenone-type THREE original rosemary essential oil*5, which focuses on the factors behind elasticity. It is characterized by its aroma, combining a clear, cool feeling with sweetness. It delivers moisture to your skin, keeping it soft and giving it elasticity.



Fragrance

A herbal floral fragrance with the scent of rosemary essential oil*5, filled with a sense of euphoria that seems to invite you to breathe deeply.

How to use : put a suitable amount (pump 2-3 times) into your hand, and take time to enjoy the fragrance as you breathe deeply. Gently press your skin and blend in the lotion, working from the center of your face outward. Cup your entire face with both hands.

*1 Rosemary essential oil produced in Minamiaso, Kumamoto Prefecture/ peppermint essential oil produced in Minamiaso, Kumamoto Prefecture *2 As far as the horny layer
*8 Rosemary leaf oil (aromatic ingredient, skin-conditioning ingredient) *6 Mentha piperita oil (aromatic ingredient, skin-conditioning ingredient)



Veil elasticity
Up by around **147%***

Moisturizing
ingredient content
Up by around **200%***

*Compared to our previous products

THREE Balancing Flow Intensive Serum Moisturizer

[Moisturizing emulsion/ beauty serum] 80mL 9,900yen (including tax)/
Refill 75mL 8,580yen (including tax)

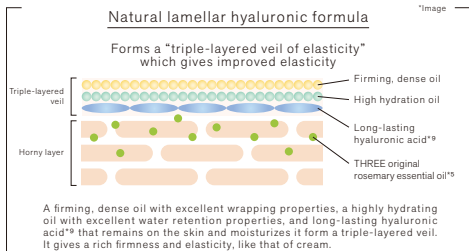
Natural origin content 94% (compliant with ISO16128, including water)

*Allergy tested (this does not guarantee that it will not cause an allergic reaction for anyone)

*Makes fine dehydration lines less visible (efficacy evaluation tested)

An aging care*⁴ moisturizer born from beauty serum,
with "long-lasting hyaluronic acid*⁹ & essential oils*⁵."

A rich milk enfolds in your skin in a triple-layered veil of elasticity. The rosemary essential oil*⁵, with a focus on its complex action on the factors behind elasticity, and long-lasting super hyaluronic acid*⁹ firmly lock in the beauty serum ingredients and provide in-depth elasticity care. The fragrance, which acts on your mind, body, and skin, spreads pleasantly, giving you plump skin with improved elasticity.



[Key essential oils used across this line]

THREE original rosemary essential oil*⁵
from Minamiaso, Kumamoto Prefecture

Verbenone-type THREE original rosemary essential oil*⁵, which focuses on the factors behind elasticity. It is characterized by its aroma, combining a clear, cool feeling with sweetness. It delivers moisture to your skin, keeping it soft and giving it elasticity.



Fragrance

A herbal floral fragrance with the scent of rosemary essential oil*⁵, filled with a sense of euphoria that seems to invite you to breathe deeply.

How to use : put a suitable amount (pump 2-3 times) into your hand, and take time to enjoy the fragrance as you breathe deeply. Gently press your skin and blend in the lotion, working from the center of your face outward. Cup your entire face with both hands.

*³ Hydrolyzed hyaluronic acid/ sodium acetylated hyaluronate (moisturizing ingredients) *⁴ Age-appropriate skincare

*⁷ Makes fine dehydration lines less visible (efficacy evaluation tested) *⁸ Hydrolyzed hyaluronic acid (moisturizing ingredient)

*⁹ Sodium acetylated hyaluronate (moisturizing ingredient)



*Compared to our previous products

THREE Balancing Flow Conditioning Lotion

[Moisturizing lotion] 120mL 5,940yen (including tax) / Refill 115mL 4,840yen (including tax)
Natural origin content 92% (compliant with ISO16128, including water)

*Allergy tested (this does not guarantee that it will not cause an allergic reaction for anyone)

*Non-comedogenic tested (this does not guarantee that it will not cause blocked pores [the source of acne] for anyone)

With its “essential oils*¹ & permeation*²-type nanocapsules,” this instant high-permeation*² lotion offers double care, preventing both dryness and stickiness.

It has a moisturizing formula containing tiny moisturizing capsules, 1/1000 pore size, and peppermint essential oil*¹, a skin-conditioning ingredient. It bursts through the pore openings, which tend to get sticky, quickly blends in, and instantly permeates*² your skin without being repelled by sebum. The fragrance of the essential oil, which seems to invite you to breathe deeply and has a medicinal feel, relaxes your mind, prevents sebum stress*³, and smoothes your skin.

Permeation*²-type natural nanocapsule formula *Image

The ultrafine moisturizing capsules quickly blend into your skin, addressing pore troubles.

Permeation*²-type nanocapsules, containing peppermint essential oil*¹, a skin-conditioning ingredient, and useful ingredients, permeate*² deeply within the horny layer.

[Key essential oils used across this line]

THREE original peppermint essential oil*¹ from Minamiaso, Kumamoto

Peppermint essential oil*¹ prevents sebum stress*³ and keeps skin healthy. This essential oil, which is grown using abandoned farmland in Kumamoto and brings together THREE's craftsmanship, balances the moisture of your skin.

Fragrance A fresh and clear herbal citrus fragrance with the scents of peppermint essential oil*¹ & bergamot essential oil*⁴.

How to use : Put a suitable amount (pump 2-3 times) into your hand, and take time to enjoy the fragrance as you breathe deeply. Gently press your skin and blend in the lotion, working from the center of your face outward. Cup your entire face with both hands.



*Compared to our previous products

THREE Balancing Flow Conditioning Moisturizer

[Moisturizing emulsion]80mL, 7,480yen (including tax)/ Refill 75mL, 6,380yen (including tax)
Natural origin content 95% (compliant with ISO16128, including water)

*Allergy tested (this does not guarantee that it will not cause an allergic reaction for anyone)

*Non-comedogenic tested (this does not guarantee that it will not cause blocked pores [the source of acne] for anyone)

Thanks to its “essential oils*¹ & long-lasting nanocapsules,” this toning moisturizer offers double care, preventing both dryness and stickiness.

With a formula that remains on the surface of the horny layer and holds onto moisture, this fresh gel milk fits comfortably to your skin. It forms a flexible and highly water-retaining veil to condition stiffened pores and roughness, leaving your skin moist and smooth. Care that enfolds you in the fragrance of a blend of essential oils based on peppermint essential oil*¹, a skin-conditioning ingredient, giving you smooth skin without prominent pores.

Long-lasting natural nanocapsule formula

A smooth-fitting, highly water-retaining veil is formed

The fresh and flexible veil fits plially to the pores and unevenness of the horny layer. It prevents sebum stress*³ and keeps your skin sleek and smooth.

*Image

[Key essential oils used across this line]

THREE original peppermint essential oil*¹ from Minamiaso, Kumamoto

Peppermint essential oil*¹ prevents sebum stress*³ and keeps skin healthy. This essential oil, which is grown using abandoned farmland in Kumamoto and brings together THREE's craftsmanship, balances the moisture of your skin.

Fragrance A fresh and clear herbal citrus fragrance with the scents of peppermint essential oil*¹ & bergamot essential oil*⁴.

How to use : put a suitable amount (pump 2-3 times) into your hand, and take time to enjoy the fragrance as you breathe deeply. Gently press your skin and blend in the lotion, working from the center of your face outward. Cup your entire face with both hands.

*¹ Mentha piperita oil (aromatic ingredient, skin-conditioning ingredient) *² As far as the horny layer

*³ Discomfort, such as stickiness, caused by sebum *⁴ Bergamot fruit oil (aromatic ingredient)

THREE's essential oils science

THREE believes that plants are stronger than they are gentle, paying homage to the power of nature that transcends human wisdom.

The most convincing evidence of this is "essential oils."

It is said that the fragrance of essential oils, which are said to reach the brain in 0.2 seconds, works even on human instincts. THREE essential oils science draws out this potential, with essential oils as its starting point. We combine these with botanical by-products and add-on ingredients, and carry out research into their effects on the mind, body, and skin every day.

Three characteristics of essential oils as ingredients in cosmetics

The components which make up essential oils are characterized by their very small molecular weight, under 300, giving them an extremely high ability to permeate the skin. In addition to this high permeability, they also have a booster effect that helps the permeability of other ingredients. Moreover, 100 to 400 ingredients are concentrated in essential oils, which have a versatile approach to the mind, body, and skin.

The THREE Herb Gardens, nurturing essential oils produced in Japan

At the THREE Herb Gardens in Minamiaso Village, Kumamoto Prefecture, and Karatsu City, Saga Prefecture, a variety of herbs are cultivated and harvested, and distilled in the vicinity. Rosemary and peppermint, carefully grown without chemicals, are incorporated as the key essential oils for balancing flow. These places act as the source of THREE's essential oils science, which combines the power of plants with science to create new value.



THREE Herb Garden Minamiaso



THREE Herb Garden Karatsu

BALANCING FLOW FIRST KIT

A starter kit with two types of facial cleanser, convenient for trying them out or travel.

THREE Balancing Intensive

Skincare First Kit 6,380 yen (including tax)

<Kit contents>

- Balancing Clear Creamy Wash 22 g
- Balancing Flow Intensive Serum Lotion 28 mL
- Balancing Flow Intensive Serum Moisturizer 22 mL



THREE Balancing Conditioning

Skincare First Kit 4,730 yen (including tax)

<Kit contents>

- Balancing Clear Jelly Wash 22 g
- Balancing Flow Conditioning Lotion 28 mL
- Balancing Flow Conditioning Moisturizer 22 mL

