

# THREE

## BALANCING SQ

THREE

balancing SQ oil

THREE

Mind, Body, Skin:  
Harmonize with the power of nature.

CAMELLIA SINENSIS FLOWER EXTRACT,  
TEA PLATYPHYLLOS FLOWER WATER,  
LINUM ALPHEUM FLOWER/LEAF/STEM EXTRACT,  
HYDROLYZED ACACIA MACROSTACHYA  
SEED EXTRACT, CITRUS AURANTIUM DULCIS  
FRUIT WATER, CITRUS AURANTIUM  
AMARA FLOWER WATER

for relaxing scene  
balancing SQ mist C

THREE

THREE

Mind, Body, Skin:  
Harmonize with the power of nature.

CAMELLIA SINENSIS FLOWER EXTRACT,  
SOUTHERN ALPINE FLOWER/LEAF/STEM  
EXTRACT, CAPPARIS SPINOSA FRUIT EXTRACT,  
MORUS NIGRA LEAF EXTRACT,  
RHODOLA ROSEA ROOT EXTRACT,  
MENTHA PEPERITA LEAF WATER,  
CITRUS AURANTIUM AMARA FLOWER WATER

for active scene  
balancing SQ mist A

THREE

balancing SQ lip day balm

ancing SQ oil

## CONCEPT

Switch yourself on and off\*,  
just be authentic and spend a pleasant day.

\*By the effects of scent

With today's diversified lifestyles,  
each of us has much to do in our respective position,  
and we often have to deal with back-to-back schedules.

The human body's natural clock switches the body and  
mind into active\* mode when we work during the day,  
and into calm\*\* mode when we are off work,  
so that we naturally feel sleepy at the end of the day.

At THREE, we considered the rhythms of "active" and "calm"  
important for today's busy people to nurture true health and beauty.

Created under this concept, the SQ series has a lineup of five products  
that can be used in different scenes of daily life.

Using carefully selected botanical ingredients such as  
tea flower extract produced in Japan, our blended essential oil is lovingly  
made to suit different scenes.

Enveloped in a pleasant aroma, synchronize your mind, body,  
and skin with your natural rhythm. Awaken your solid health and beauty.

We propose "self care," which is needed more than ever  
in these times of change.

\*Active: activity

\*\*Calm: tranquility

### Common ingredient in the Balancing line: Tea flower extract

An extract derived from tea flowers grown at an organic farm in Saga Prefecture. The unique, skin-soothing ingredient is COSMOS-certified.



## THREE Balancing SQ Mist A

30mL 2,860 yen (including tax)

---

Enveloped in a refreshing aroma, wake up your mind and firm your skin.

Use the mist before applying makeup in the morning, or to increase concentration during the day. The refreshing aroma of the blended essential oil switches your mind into active mode. With the power of refreshing botanical ingredients such as peppermint water, the mist tightens the skin to leave it looking dewy, clear, and firm.



### Peppermint water

Aromatic water steam distilled from peppermint, a Labiatae plant. It tightens and smoothens your skin as it refreshes your mind with a cooling note.



### Skullcap extract (Scutellaria alpina flower/leaf/stem extract)

An extract derived from the flowers, leaves and stems of Scutellaria indica of the Labiatae family. It moisturizes and nourishes the skin dehydrated from sun exposure or wearing a mask.

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/Bergamot fruit oil/Geranium oil/Eucalyptus radiata leaf oil

[Botanical waters] Sasa kurilensis water/Peppermint water/Bitter orange flower water/Apple fruit water

[Botanical Extract] Roseroot extract/Black mulberry leaf extract/Caper fruit extract/Skullcap extract/Tea flower extract



## THREE Balancing SQ Mist C

30mL 2,860 yen (including tax)

---

Relax your mind and hydrate your skin with the sweet, soothing aroma.

Use it during a break from work or before going to bed. The sweet and soothing aroma of the blended essential oil relaxes and switches off your mind. With the power of botanical ingredients such as large-leaved lime flower water, it drenches your skin in moisture and leaves the complexion smooth and clear.



### Large-leaved lime flower water

Aromatic water steam distilled from Tilia platyphyllos of the Tiliaceae family. The moisturizing water gently soothes the skin to keep it soft and plump.



### Linum alpinum flower/leaf/stem extract

An extract derived from the flowers, leaves and stems of Linum alpinum, a kind of flax in the Linaceae family. Infusing moisture to the skin that tends to become sensitive, it nourishes to leave the complexion looking dewy and healthy.

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/Bergamot fruit oil/Geranium oil/Orange peel oil

[Botanical waters] Orange flower water/Sasa kurilensis water/Large-leaved lime flower water/

Bitter orange flower water/Apple fruit water

[Botanical Extract] Acacia macrostachya seed extract/Tea flower extract/Linum alpinum flower /leaf/stem extract

<How to use> Hold the bottle approximately 30 cm from your face and spray over your skin. Use on the face, decollete area, arms, and legs.



## THREE Balancing SQ Lip Day Balm

4g 3,300 yen (including tax)

---

Moisture veil for the lips facing environmental stressors such as dehydration during the day.

A stick lip balm for protecting lips that tend to become dry during the day. With the power of botanical ingredients including blueberry oil, it nourishes dry lips caused by such factors as air conditioning, UV rays, and wearing a mask. The sweet yet crisp aroma of the blended essential oil will refresh your mind.

<How to use> Gently sweep the stick over your lips to apply an even coating.



### Blueberry oil (highbush blueberry seed oil)

Botanical oil extracted from the seeds of blueberry, an ericaceous plant. Protects and conditions dry lips for a velvety smooth texture.



### Marine bamboo extract (Himantalia elongata extract)

An extract derived from seaweed grown in the sea off Brittany, France. It nourishes dry lips and keeps them moist.

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/Bergamot fruit oil/Geranium oil/Tea tree oil/Lavandula hybrida oil

[Botanical oil/botanical fat] Olive oil/Tea seed oil/Blueberry oil/Jojoba oil/Shorea stenoptera butter/Beeswax

[Extracts] Tea flower extract/Marine bamboo extract

## THREE Balancing SQ Lip Balm

7g 3,520 yen (including tax)

---



Lip balm with a rich texture for an intensive treatment of chapped lips caused by dehydration.

The lip balm that cares for lips that are chapped from dryness. The solid balm melts at body temperature and conditions your lips while you sleep, leaving them with a smooth finish. The sweet and fruity aroma of the essential oils relieves tension and relaxes your mind.

<How to use> Take an adequate amount on your fingertip and gently apply on your lips. It is also great for an intensive treatment when your lips are extra dry.



### African mango butter (African mango kernel fat)

Botanical butter obtained from the kernels of African mango, a simaroubeaceous plant, using the cold press method. It moisturizes the lips and keeps them soft.



### Dictyopteris polypodioides extract

An extract derived from the brown marine algae of the Dictyotaceae family. It is expected to increase the elasticity of the lips\* and keep them plump.

\*The firmness of skin

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/Bergamot fruit oil/Geranium oil/Marjoram oil/Mandarin orange peel oil

[Botanical oil/botanical fat] Flaxseed oil/Olive oil/Tea seed oil/Jojoba oil/African mango butter/Beeswax

[Extracts] Dictyopteris polypodioides extract/Tea flower extract



## THREE Balancing SQ Oil R

100% naturally-derived ingredients/21% organic ingredients  
30mL 11,000 yen (including tax)

---

Spend quality time to finish your day, with the condensed power of plants.

It is considered that skin regenerates itself at night. The silky texture of the beauty serum oil is ideal for a night-time skincare routine. After a day's hard work, pamper yourself with a skincare ritual enveloped in the sweet and deep aroma of the blended essential oil, and nourished by the power of botanical ingredients including sea kale leaf extract. The next morning, you will see glowing skin replenished with moisture.

<How to use> Use after washing your face or after applying lotion. Warm an adequate amount (3 to 4 drops) on your palms, and gently apply to the entire face. When you want to get rest, or as part of your skincare routine before going to bed.



### Sea kale leaf extract

A seashore plant of the Brassicaceae family commonly called "sea kale" in English. Containing various beauty ingredients such as amino acids and flavonoids, it moisturizes the skin and keeps it healthy.



### Neroli oil (bitter orange flower oil)

A rare essential oil obtained from the flowers of bitter orange. Fresh yet elegantly sweet, the relaxing note brings you a quality time.

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/Bergamot fruit oil/Geranium oil 1/Neroli oil

[Botanical oils] Flaxseed oil/Olive oil/Tea seed oil/Pracaxi oil/Jojoba oil/Milk thistle oil

[Extracts] Aralia esculenta extract/Crithmum maritimum extract/Tea flower extract/Sea kale leaf extract/Apple seed extract

## HOW TO USE

Used in various situations in a day, it helps you switch "on" and "off."

\*By the effects of scent

### For ACTIVE MODE [ON]

#### To switch on active mode

1. Spray the SQ Mist A from below your face when you wake up in the morning. Woken by the crisp scent, you can start your day fresh.
2. To refresh your mind or improve your concentration during a break from work or study. The scent of SQ Mist A invigorates your spirit.
3. Apply SQ Lip Day Balm to your lips before makeup. To condition and smoothen your lips, and to reenergize them with the aroma.
4. Warm-up before exercising with the scent of SQ Mist A. It switches your body and mind to active mode.
5. After lunch, reapply SQ Lip Day Balm to your lips to protect them from becoming dehydrated. The refreshing scent makes you feel motivated.

### For CALM MODE [OFF]

#### To switch on calm mode

1. When you feel tired after using your smartphone or PC for long hours. Relax with the soothing scent of SQ Mist C.
2. When things become too much and you feel frustrated, spray SQ Mist C, and take a deep breath.
3. When you are spending time focusing on work or study. The scent of SQ Mist C calms the racing thoughts in your head.
4. After removing your lip makeup, moisturize your lips with SQ Lip Balm to enjoy a relaxing time.
5. At the end of a busy day, take a moment of self-care with SQ Mist C and SQ Lip Balm. After a day's hard work, pamper yourself with the soothing scent.
6. Give yourself a relaxing massage using SQ Oil R before going to bed. Inhale the pleasant aroma and enjoy a quality time.

