



THREE

makes fine wrinkles caused by  
dryness inconspicuous

balancing condensed cream

# THREE

BALANCING CONDENSED CREAM

To restore the balance of the eyes and lips.  
The essence of the earth lifts and brightens up your expressions.





## CONCEPT

Generously infuses the eyes and mouth with essences of the earth, which are absorbed by "roots." Make a positive impression with your eyes and mouth.

"Balancing Condensed Cream" has been developed as a self-care product that leads your eyes and mouth toward an upward-looking beauty.

In order to realize this, THREE started off with focusing on "root" plants.

As it absorbs the blessings of nature directly from the earth, "root" is the fundamental part of life.

An exquisite combination of the distinctive properties of ginseng, the root of ginseng, and ginger, a spice that supports health, becomes a cream that guides you to vibrant beauty.

Deliver the essence of "roots" with a massage that helps circulation to make an expressive impression filled with hope.

The water-retaining property of plant butter is adopted to ensure a smooth massage.

The texture which has been developed allows the cream to melt with freshness as it glides smoothly and blends into the skin, replenishing any fine gaps with moisture.

Precisely because it is not easy to change our lifestyles, we are updating our ways to engage in self-care.

This way, we can aim to achieve beauty that is beaming with positivity.



## THREE Balancing Condensed Cream

<Cream for Eye and Mouth Areas> 20g 8,800yen (including tax)  
Natural origin content 96% (compliant with ISO16128, including water)

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A melting eye and mouth moisturizing cream packed with the essence of the earth.

The cream moisturizes and firms up the skin around the eyes that are overworking daily and the mouth that is covered all the time. This lush, concentrated cream works on fine dehydration lines\* for smoother skin. Moreover, massage promotes blood circulation, leaving the skin looking refreshed and vibrant. The earthy herbal essence with the warmth of the earth makes your everyday personal care time a moment of oasis you look forward to.

\* Makes fine dehydration lines less visible. Efficacy evaluation tested

### <Extract / essential oil from roots>

"Root" is an energetic element that directly absorbs the power of the earth.



#### Ginseng extract (Asian ginseng root extract)

Ginseng, an ingredient extracted from the particularly saponin-rich parts of ginseng root, has been attracting increasing attention in recent years. It leaves the skin clarified and smooth.



#### Ginger oil (Ginger root oil)

This is an essential oil extracted from ginger, a spice that is well known for its warm and sharp flavor. It has a distinctive, stimulating scent that uplifts the mind.

### <Plant butter>



#### Cupuacu butter (Theobroma grandiflorum seed butter)

This is also known as "nature's gift" because of how useful it is. It is a fat obtained from the fruit seeds of a plant related to cacao. With its high water-retention properties, it has an excellent emollient effect.



#### Shea butter (Shea fat)

This fat is harvested from the seeds of the shea tree. Composed mainly of fatty acids such as stearic acid and oleic acid, it has properties similar to human sebum and so is easily absorbed into the skin, protecting it from dryness.

### <Extracts derived from useful plants>



#### Lotus germ extract

An extract obtained from the embryonic bud of the lotus flower. Believed to have condensed forms of various components that are required for germination and growth, it has been valued since early times. It moisturizes and firms up the skin.



#### Gardenia extract

Gardenia, a useful plant of the Rubiaceae family, has traditionally been utilized for various purposes. It moisturizes the skin and protects it from dryness.

Main moisturizing and emollient agents

[Essential oils] Frankincense oil/ Bergamot fruit oil/ Geranium oil/ Ginger oil/ Marjoram oil

[Botanical oils/botanical fats] Argan oil/ Olive oil/ Soybean oil/ Tea seed oil/ Jojoba oil/ Meadowfoam oil/ Candelilla wax/  
Cupuacu butter/ Shea butter/ Beeswax

[Botanical & Mineral Water] Orange flower water/ Rose geranium water

[Extracts] Gardenia extract/ Ginseng extract/ Carrot root extract/ Lotus germ extract

## HOW TO

Take an appropriate amount (the size of a small pearl) on the palm. Enjoying the scent, gently apply it to the areas where fine dehydration lines are visible, such as around the eyes and mouth.

\* As the skin around the eyes and mouth are delicate, we recommend using the middle and ring fingers, which have a soft, light touch.

### <Around the eyes>

Apply the product and gently massage the face outward, starting from under the eyes, then the eyelids, and finally above the eyebrows.

Loosen up the temples by applying pressure with the fingers. Finish off with placing the fingers between the eyebrows and then pushing up toward the forehead.



#### SPECIAL TIPS

##### Ironing technique

<For those who are concerned about fine dehydration lines>

After applying the product, pull up the temple with one hand and massage in a zigzag motion.

👉 The point to pull up with one hand



#### SPECIAL TIPS

##### Circulation technique

<For those who are concerned about dullness around the eyes>

After applying the product, move the fingers inward from the outer corners to the inner corners of the eyes, then finish off with loosening up the temples.



### <Around the mouth>

Sweeping the fingers from the center to the corners of the mouth in circular motions, apply the product under the nose, then to the chin (where it's dented).

Finally, sweep the fingers up from the corners of the mouth, and thoroughly massage the jaw where the back teeth are clenched.



#### <STEP>

Face wash >

Lotion >

Emulsion >



Balancing  
Condensed  
Cream

> Cream

ISO natural origin content: an international standard for determining the natural content of ingredients, established by the ISO (International Organization for Standardization), an organization that sets international standards, located in Switzerland.

