



# THREE



POINT MAKEUP

## CONCEPT

A world beyond makeup where individuality can truly come alive.

Taking inspiration from the beauty of contemporary fashion and your own inner individuality, THREE point makeup effortlessly creates the right balance for who you are today.

Emotional colors and shades that change not only your outer expression but also the depths of the heart. Sophisticated textures and finish as if created by a professional artist. The possibilities of use that produces a gentle spark of joy with just a single touch.

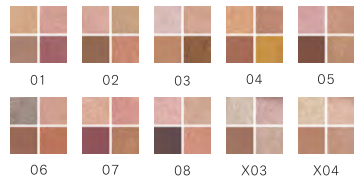
Mature or innocent, handsome or sensual...  
If you liberate you want to be.  
Nurture grace and confidence with balance and flexibility.

The more you expand your potential,  
the more you become who you are.  
The more you layer your chosen colors,  
the more you are filled with positive energy.  
The makeup of THREE can open the door to a world  
where you can be truly free and alive.

### THREE STARGAZING EYESHADOW QUAD

10 types (includes 2 limited editions) 7,480 yen each (including tax)

Eye color palettes with a shimmer like stardust and taupe nuances. The four textures – color veil, satin, matte, and metallic – can be layered to create a natural depth, giving an unclouded, subtle gradation.



A COLOR VEIL

B SATIN

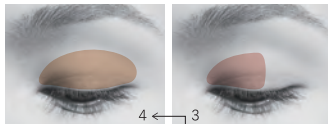
C MATTE

D METALLIC

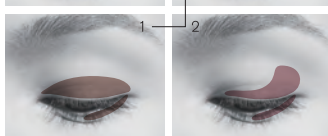


### ONE OF THE IDEAS TO ENJOY MAKEUP

Apply A by lightly placing brush (a) all over your eye sockets. Place it onto the inner corners of your eyes last.



Apply B from the centers of your eye sockets towards the inner part of your face using the large tip (b). This will give a delicately sparkling gradation.



Use the large tip (b) to blend C from your eyelash lines to above your upper eyelid creases. Apply sparingly along your lower eyelids, too, using the small tip (c).

Add depth by layering D with the large tip (b) from the outer corners of your eyes to around the centers of your eye sockets. Apply also to your lower eyelids with the small tip (c).

### THREE UNITED FLUID EYE COLOR

8 shades in total 3,850 yen each (including tax)

This liquid eyeshadow completes eye makeup just by applying and shading off with a finger. The waterproof formula maintains a fresh shade for hours. It keeps an intact finish without creasing.



### THREE GLAM TONE COLOR CUSTARD

8 shades 3,300 yen (including tax)

This versatile color balm can be used freely on your eyes, cheeks, lips, and eyebrows, without being limited to a single category.

When applied and smoothed over your skin, the texture changes from creamy to powdery. Resistant to water and perspiration, for a beautiful, long-lasting finish.



### THREE FUN TO FUNKY LIQUID EYELINER

6 shades 3,300 yen each (including tax)

A liquid eyeliner made up of three types: a sheer metallic sheen; intensely-colored, vivid satin; and a color veil containing brightly sparkling glitter. It has a water proof and smudge proof formula to maintain a beautiful finish.

\*Shake lightly with the cap closed before use.  
\*Please store with the tip of the brush lying on its side.



### THREE ADVANCED EYE-DENTITY BROWSHAPING DUO

6 shades 4,180 yen each (including tax)

This brow-shaping duo features a wax that allows you to draw each and every brow hair individually, varying the depth of color as you choose, and a powder that adds a natural finish.



### THREE WISE EYES PERSPECTIVE MASCARA

5 shades 4,400 yen each (including tax)

With a unique brush gradually enlarging from root to end, this mascara "decently volumizes," "finely separates," and "naturally lengthens" eyelashes. In addition to holding curls for hours, it also boasts a long-wearing color.

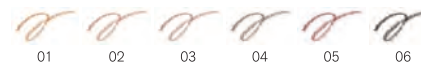


### THREE ADVANCED EYE-DENTITY EYEBROW PENCIL

6 shades 3,850 yen each (including tax)

\*Refill 1,650 yen each (including tax) / Case 2,200 yen each (including tax)

This eyebrow pencil gives you the freedom to draw everything from fine, delicate lines to soft, full brows.



### THREE EYELASH CARE & TREATMENT REMOVER

1 type 3,080 yen each (including tax)

Functional mascara remover that contains a well-balanced combination of a cleansing agent which is gentle on the eyelashes and a treatment agent.



### THREE ADVANCED EYE-DENTITY EYEBROW MASCARA

5 shades 3,520 yen each (including tax)

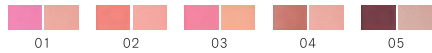
This eyebrow mascara creates even, natural-looking brow color and texture, just like a brow tint.



### THREE BLOWN AWAY BLUSH DUO

5 types 4,180 yen each (including tax)

Layering cream and powder, the blush duo adds dimension without the need for any special technique. Apply the high-adherence cream blush to give a healthy color to the cheeks, then layer a veil of the powder blush on top to create a nuanced complexion with clarity and luster.

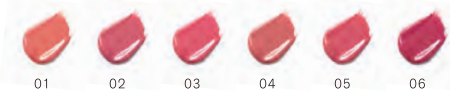


### THREE DREAM ON ALLURING LIP STICK

**NEW** 6 shades 4,400 yen each (including tax)

THREE DREAM ON ALLURING LIP STICK is a new type of lipstick that adds airy, translucent color and glow to your lips.

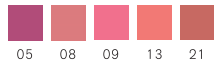
With chic, sheer color and glow produced by highly illuminant secret pearls, you can create an effortless finish just by careless strokes without looking. It spreads as if melting, giving a light, rich and relaxing feel.



### THREE CHEEKY CHIC BLUSH

5 shades 3,300 yen each (including tax)

A powder cheek that balances color and transparency to perfection with its clear tints and silky veil of luster.



### THREE DIVINE LIP GEM

8 shades in total 3,850 yen each (including tax)

Bring the sparkle and warmth of the sun to your lips.

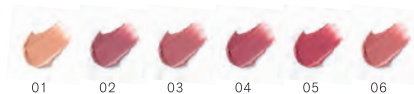
These new sensation liquid lip colors form a two-layered veil the moment they are applied, and have succeeded in producing both the clearest color yet and a soft luster.



### THREE DREAM ON ALLURING li lone

**NEW** 6 shades 4,070 yen each (including tax)

The slim shape makes this portable lipstick fit comfortably into your hand, and with it alone you can shape and define your ideal lips. THREE DREAM ON ALLURING li lone provides a smooth touch and nonchalant but light-absorbing matte finish with a new texture, a glow with a subtle shine. It can be used as a base for lip makeup with improved longevity and brightness of color.



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### THREE LIP CONSCIOUS PROTECTOR

1 type 3,080 yen (including tax) SPF35/PA+++ UV absorber-free

Lip base that protects the delicate thin skin of the lips from UV damage.



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### THREE BOTANICAL ESSENCE NAIL POLISH REMOVER

10 sachets (1 wipe per sachet) 1,100 yen (including tax)

A cotton mesh liberally infused with remover lavishly enriched with botanical oils ensures that even stubborn nail polish comes off smoothly.

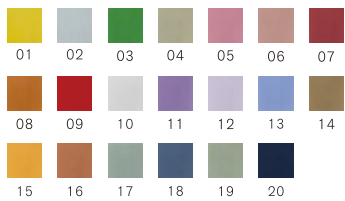


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### THREE NAIL LACQUER

20 shades 2,420 yen each (including tax)

A nail lacquer that gives a sheer look after a single application or adds depth and vibrancy after a second, imparting a beautiful shine and luster to your fingertips. It is long lasting yet quick drying, with no need for a base coat.

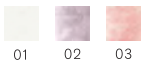


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### THREE NAIL LACQUER TOPCOAT

3 shades 2,420 yen each (including tax)

Three types of topcoat add nuances to the texture and color of your nail lacquer, creating new expressions. "Clear" gives gloss and transparency, "Dusty Gray" adds depth, while "Warm Pink" has a semi-matte texture. They can also each be used alone.





### THREE EYECOLOR VEIL BRUSH

Material : Nylon, Polyester 4,290 yen (including tax)

A flat brush that spreads color right across your eyelids, creating a natural gradation. It is a multi-purpose type of brush with which you can depict both delicate expressions and strong impressions.



### THREE KITTEN MITTEN BRUSH

Material : Polyester 3,960 yen (including tax)

Its size and form allow it to be used over a broad scope, from the whole of your eyelids to details. A brush for all uses, which creates shading while carefully blurring.



### THREE SHROOM BRUSH

Material : Nylon, Polyester 3,850 yen (including tax)

A round brush useful for making the color stand out at particular points: the outer and inner corners of your eyes, your eye bags, etc. The brush tip has just the right firmness and also fits when putting the finishing touches to your eyelash lines.



### THREE MEDICULOUS SQUARE BRUSH

Material : Nylon, Polyester 3,300 yen (including tax)

This straight-cut brush allows you to draw sharp lines or to blur them while still leaving the lines visible. It is ideal for creating detailed expressions.



### THREE EYEBROW SHAPING BRUSH

Material: Badger 3,520 yen (including tax)

Just the right width and thickness, the firm-yet-pliable eyebrow brush is perfectly balanced to ensure stable strokes.



### THREE SCREW BRUSH

Material: Nylon 1,540 yen (including tax)

Used as a mascara comb, to tame unruly brows, or to blend pencil strokes, it makes your lashes and brows look lovely.



### THREE COLOR VEIL BLUSHER BRUSH

Material: Gray squirrel, Sokoho goat 6,600 yen (including tax)

The soft and moist texture will leave you spellbound. A gentle sweep on the cheeks adds a natural color that seems to melt into your skin.



### THREE LIP BRUSH H

Material: PBT 3,300 yen (including tax)

Gently-sloping U-curve bristles fit your lip contours perfectly. They smoothly reach even the corners of your lips to create precise lines.



### THREE EYELASH CURLER

1,320 yen (including tax)

Edge-free design that keeps the supporting columns from touching the eyelids. Catches all the lashes from the roots to create beautiful curls with only a light squeeze.