# THREE

SCALP & HAIR

Hair beauty created from cleansing care.



Beauty starts with cleansing.

Create a scalp and hair that is unswayed by the environment.

THREE believes that hair care is one part of the daily routine to maintain a healthy mind, body, and skin.

Based on the environment in which we live today, the THREE SCALP & HAIR series was formulated and designed to restore the correct homeostasis\* for each person.

The most critical first step towards this goal is cleansing.

To achieve unwavering beauty while enjoying daily hair care that feels good.

We see cleansing as an important step in hair care for achieving good results and you can effectively boost your hair's potential with our unique cleansing method.

Beauty starts with cleansing.

Since the creation of the brand in 2009.

THREE that has applied this theory with skin care has continued to deliver the importance of the origin of holistic care together with a real sense of results.

\*Homeostasis: The power to maintain a healthy condition

SCALP & HAIR Feature ingredients used in the series



Angelica furcijuga extract (Angelica furcijuga leaf and stem extract)

Useful botanical ingredient that was treasured by the Satsuma Domain from the Edo period. Was successfully artificially cultivated in the mid-1960s and has been revived in the modern day as an excellent active botanical ingredient. The ingredient's richness bestows it ample possibilities so that it can fight hair damage and scalp stickiness.

# Three different series to choose from for your scalp and hair conditions



# ORDERANGE Series

Balancing care

Maintenance and care for great hair and scalp health.

Treats daily damage in your scalp and hair and stabilizes the balance. in your scalp and hair environment. Has a green citrus fragrance that refreshes your body and mind.

Recommended types for the ORDERANGE Series
Tendency for a dry or sticky scalp depending on the day,
hair condition that is unstable



#### **REFINING Series**

Damage care

Care to restore hair while protecting damaged scalp.
Conditions your scalp to create a healthy scalp
environment and thoroughly repairs split ends, brittleness,
and dryness. Leaves your hair silky and manageable. Warm
citrus and mild herb fragrance that relaxes your body and
mind.

Recommended types for the REFINING Series
Tendency for dry scalp, those who dye or perm their hair



#### RFINFORCING Series

Firming and resilience care

Treats the scalp to make wispy hair firm and resilient. The ingredients are delivered to the hair core to add firmness and body to hair that tends to be flat. Protects sensitive scalp and hair with advanced damage. Clear and heart-warming green herbal fragrance you will want to breathe in deeply.

Recommended types for the REINFORCING Series Hard scalp. Those whose hair is wispy or weak or whose hair quality has changed

#### TREATMENT REMOVER

Healthy and beautiful hair starts with cleansing.



### THREE Scalp & Hair Treatment Remover

99% naturally derived ingredients 60 mL 5,280 yen (including tax)

Completely removes sebum and styling agent clogging pores and treats the scalp and hair. Has a botanical oil base that transmits heat well to create a warming effect and boost effectiveness. Massaging it in promotes blood circulation in your scalp. Leaves your scalp pliant and full of life.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Orange peel oil, Tea tree oil, Frankincense oil [Botanical oils] Olive oil, Crambe Abyssinica seed oil, Tea seed oil, Jojoba oil, Borage oil [Botanical extracts] Cork tree bark extract, Fermented chardonnay extract, Clove extract, Angelica furcijuga extract

## Get beautiful hair brimming with supple strength.

Balancing care ORDERANGE Series

#### THREE Scalp & Hair Orderange Shampoo R

95% naturally derived ingredients (silicone free) 250 mL 3,300 yen (including tax)



Gives your hair a moist shine and a smooth texture. The smooth lather reaches your scalp even under thick or long hair to cleanly wash out dirt and sebum that may your scalp feel sticky and itchy. Massaging while you wash promotes blood circulation. Keeps your scalp healthy and add moisture for a light non-squeaky finish.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Tea tree oil, Frankincense oil, Bergamot fruit oil [Botanical oils and fats] Olive oil, Crambe Abyssinica seed oil, Cranberry seed oil, Tea Seed oil, Jojoba oil, Meadowfoam oil, Mango butter [Botanical and mineral waters] Orange fruit water, Hot spring water, Maple water

[Botanical and mineral waters] Orange indicater, not spring water, maple water
[Botanical extracts] Sargassum horneri extract, Cork tree bark extract, Clove extract,
Angelica furcijuga extract

#### THREE Scalp & Hair Orderange Conditioner R

94% naturally derived ingredients (silicone free) 165 g 3,630 yen (including tax)



The texture of the rich emulsion adds moisture to your scalp and smoothly wraps around your hair to restore its beauty and shine. Protects your hair from all types of damage to retain beauty and luster and add moisture right down to the ends of your hair.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Frankincense oil, Bergamot fruit oil, Rosemary oil
[Botanical oils and fats] Avocado oil, Olive oil, Crambe Abyssinica seed oil, Cranberry seed oil,
Tea seed oil, Prune seed oil, Jojoba oil, Cacao butter

[Botanical and mineral waters] Hot spring water, Maple water, Rosemary water [Botanical extracts] Sargassum horneri extract, Angelica keiskei extract, Angelica furcijuga extract



#### Sargassum horneri extract

Extract of a type of brown algae that is widely distributed across the Sea of Japan and the Pacific coast and has been used everywhere in Japan as food since long ago. It has also received attention as a functional food for containing ingredients such as fucoidan that is a type of polysaccharide known as the sticky ingredient, minerals, and polyphenols. Adds shine to your hair with its strong water retention capacity and keeps your scalp and hair healthy.

### Silky beauty in each strand of hair.

Damage care REFINING Series

#### THREE Scalp & Hair Refining Shampoo R

95% naturally derived ingredients (silicone free) 250 mL 3,960 yen (including tax)



Lather with a comfortable texture envelops every inch of your scalp and hair that was further damaged in the shampooing process for a squeak-free clean result. Protects the hair cuticles and leaves hair smooth and radiant.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Orange peel oil, Tea tree oil, Frankincense oil [Botanical oils and fats] Olive oil, Crambe Abyssinica seed oil, Tea seed oil, Jojoba oil, MeadowGam oil. Shea butter, Manoo butter.

[Botanical and mineral waters] Orange fruit water, Hot spring water, Maple water,
Apple fruit water

[Botanical extracts] Cork tree bark extract, Baobab seed extract, Angelica furcijuga extract, Furcellaria lumbricalis extract

#### THREE Scalp & Hair Refining Conditioner R

94% naturally derived ingredients (silicone free) 165 g 4,180 yen (including tax)



Quickly restores damage to add silky shine and tame your hair. Penetrates deep into the hair shaft to repair dryness and stiffness. Thoroughly repairs split ends and brittleness to smoothen and tame your hair. Thoroughly protects your hair and retains moisture but does make it feel heavy.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Orange peel oil, Frankincense oil, Rosemary oil (Botanical oils and fats) Avocado oil, Olive oil, Crambe Abyssinica seed oil, Tea seed oil, Prune seed oil, Jojoba oil, Shea butter

[Botanical and mineral waters] Hot spring water, Maple water, Apple fruit water, Rosemary water

[Botanical extracts] Angelica keiskei extract, Baobab seed extract, Angelica furcijuga extract, Furcellaria lumbricalis extract



#### Furcellaria lumbricalis extract

Marine extract derived from red algae (furcellaria lumbricalis) that is a type of seaweed found in the Baltic Sea (Estonian coast) using a special extraction method. Contains many polysaccharides and repairs the hair cuticles, leaving hair healthy and smooth.

# Fluffs up hair from the roots to leave it full and beautiful.

Firming and resilience care REINFORCING Series

#### THREE Scalp & Hair Reinforcing Shampoo R

95% naturally derived ingredients (silicone free) 250 mL 3,960 yen (including tax)



Shampoo that conditions the scalp environment for firmness, resilience, and added body. The springy lather prevents tangles and friction while thoroughly removing dirt from the scalp, cleaning and lifting each strand of hair.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Tea tree oil, Frankincense oil, Eucalyptus radiata oil [Botanical oils and fats] Olive oil, Crambe Abyssinica seed oil, Tea seed oil, Jojoba oil, Meadowfoam oil. Cupuacu butter, Manoo butter

[Botanical and mineral waters] Orange fruit water, Hot spring water, Kumazasa water, Maple water

[Botanical extracts] Cork tree bark extract, Amaranthus caudatus seed extract, Angelica furcijuga extract

#### THREE Scalp & Hair Reinforcing Conditioner R

94% naturally derived ingredients (silicone free) 165 g 4,180 yen (including tax)



Adds supply resilience and luster and creates a beautiful look of hair with body. Treats your scalp with rich moisture and coats the hair surface.

Adds supple firmness to each strand of hair to lift them from the roots.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Frankincense oil, Eucalyptus radiata oil, Rosemary oil [Botanical oils and fats] Avocado oil, Olive oil, Crambe Abyssinica seed oil, Tea seed oil, Prune seed oil, Jojoba oil, Cupuaçu butter

[Botanical and mineral waters] Hot spring water, Kumazasa water, Maple water, Rosemary water

[Botanical extracts] Angelica keiskei extract, Amaranthus caudatus seed extract, Angelica furcijuga extract



#### Amaranthus caudatus seed extract

Amaranthus is a plant that has been cultivated as a grain for thousands of years in the cultural sphere of the indigenous peoples of Central America and Mexico. It is highly nutritious and has recently fallen into the spotlight as a staple food. The low molecular weight peptides extracted from their seeds makes each strand of hair stronger and more supple. The thick, fluffy, and glossy texture holds styles with light and airy movement in place.

### Additional treatment for beautiful hair and scalp.

#### THREE Scalp & Hair Refining Treatment Oil R

100% naturally derived ingredients (silicone free) 20 mL 3,300 yen (including tax)



Treatment hair oil to use outside of the shower. This easy to apply oil contains a blend of plants that are rich in beauty ingredients to create a smooth texture. Smooths out the hair cuticles to bring a dewy shine and silky texture for manageable hair. Green herb and citrus fragrance creates a light and refreshing aroma.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Frankincense oil, Bergamot fruit oil, Rosemary oil [Botanical oils] Olive oil, Crambe Abyssinica seed oil, Pomegranate seed oil, Tea seed oil, Jojoba oil

[Botanical extracts] Acai fruit extract, Beetroot extract

How to use: Apply 2-3 drops from the bottle to your palm, rub it into your palm, and use your fingers to comb it through your hair from underneath, focusing on dry and damaged parts. Finish by applying the oil remaining on the hands to the surface of the hair.

#### THREE Scalp & Hair Reinforcing Tonic Water R

99% naturally derived ingredients 120 mL 4,400 yen (including tax)



This tonic water feels as if it is warming your scalp as it conditions the scalp environment. The lotion that contains natural essential oils, floral waters, and herbal waters moisturizes your scalp and hair, leaving it pliant and healthy. For firmness, resilience, and flexible volume.

Main moisturizing and emollient ingredients

[Essential oils] Geranium oil, Frankincense oil, Eucalyptus radiata oil, Rosemary oil (Botanical and mineral water) Hot spring water, Kumazasa water, Maple water, Yuzu citrus fruit water, Rosemary water

[Botanical extracts] Pea sprout extract, Amaranthus caudatus seed extract, Bamboo shoot skin extract, Angelica furcijuga extract

How to use: Lightly shake the container and spray directly on the scalp on worrisome spots like your hairline and hair whon! Massage gently into your scalp. It can be used on dry hair or wet hair after using conditioner.

# Create a beautiful look while performing scalp and hair treatment.

#### THREE Hair Care & Styling Lotion

97% naturally derived ingredients 118 mL 3,300 yen (including tax)



This lotion diffuses into a fine mist to create enhanced style with a natural finish. Tame bed head and flyaway strands by simply spraying the lotion on and running your fingers quickly through your hair, giving it a silky texture and natural gloss.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-Ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil [Botanical oils and fats] Argan oil, Olive oil, Jojoba oil, Shea butter [Botanical waters] Maole water. Rosemary water

#### THREE Hair Care & Styling Emulsion

91% naturally derived ingredients 100 mL 3,300 yen (including tax)



Emulsion that creates well-controlled hair so smooth it seems as though light is gliding right down it. Lightly grasp bunches of hair and work the emulsion into the entire length, taming unwanted curls and flyaway tendencies for relaxed hair with a dewy texture.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-Ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil [Botanical oils and fats] Argan oil, Olive oil, Jojoba oil, Candelilla wax. Shea butter [Botanical waters] Maple water, Rosemary water

### THREE Hair Care & Styling Cream

86% naturally derived ingredients 40 g 3,300 yen (including tax)



This smooth cream has the hold of wax to keep your hair in place for hours. Its non-sticky texture never feels heavy and gives you complete control over your hairstyle. Use your fingers to easily restyle your hair as often as you want.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-Ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil [Essential oils and fats] Argan oil, Olive oil, Jojoba oil, Carnauba wax, Candelilla wax, Shea butter. Beswax

[Botanical waters] Maple water, Rosemary water

#### TRIAL KIT

Kit for a three-step trial of THREE SCALP & HAIR.

The small size is easy to take with you on business trips or for travel.

# THREE Scalp & Hair Treatment Remover & Orderange R Trial Kit

3,630 yen (including tax)



Trial size of the ORDERANGE Series

- THREE Scalp & Hair Treatment Remover 18 mL
- THREE Scalp & Hair Orderange Shampoo R 50 mL
- THREE Scalp & Hair Orderange Conditioner R 40 g

#### SCALP & HAIR STEP

Cleansing (scalp) Thoroughly removes dirt from your scalp and pores. Treatment to increase the effectiveness of the next step



THREE Scalp & Hair Treatment Remover

Cleaning (scalp, hair) Fine-textured lather quickly removes dirt and treats damaged scalp

#### ORDERANGE

(Balancing care)



THREE Scalp & Hair Orderange Shampoo R

### REFINING

(Damage care)



THREE Scalp & Hair Refining Shampoo R

#### REINFORCING

(Firming and resilience care)



THREE Scalp & Hair Reinforcing Shampoo R

#### Moisturizing (scalp, hair) Moisturizes your scalp to keep it healthy



THREE Scalp & Hair Orderange Condhitioner R



THREE Scalp & Hair Refining Conditioner R



THREE Scalp & Hair Reinforcing Conditioner R

# Moisturizing, protection (hair)

Quickly infuses into your hair to smoothly protect without stickiness



Keeps your scalp healthy



THREE Scalp & Hair Refining Treatment Oil R



THREE Scalp & Hair Reinforcing Tonic Water R

#### HOW TO USE SCALP & HAIR

#### TREATMENT REMOVER

Use on dry hair and scalp.
 Amount to use: As necessary to suit condition of scalp and hair.



#### 1. Apply to scalp

Divide hair into sections and directly apply oil to the scalp using a dropper.



On the front and sides apply from the hairline to the whorl On the back, apply in a line from the whorl to the nape of



2. Cleanse and massage

Use fingertips to rub in the applied product in a zigzag motion to cleanse and dissolve the buildup in the pores.



On the front of the head massage from the hairline to the whorl and on the back of the head from the whorl to the nape of the neck and then rinse thoroughly.

#### SHAMPOO

· Pre-wash by wetting hair all the way to the scalp.

the neck.

 Amount to use: An amount approximately the size of a 100-yen coin for short hair, a 500-yen coin for medium hair and two 100-yen coins for long hair.



1. Apply to hair

Apply a line with a width of 5 cm from the line as if putting on a headband. Apply a full circle from the front of the head to the nape of the neck.



2. Wash front of head

Wash the scalp and hair roots by moving fingertips in vertical lines from the hairline to the whorl.



3. Wash back of head

Wash, moving from the bottom to the top of the scalp and rub in further, massaging the entire scalp. Rinse thoroughly.

#### CONDITIONER

- · Use after thoroughly squeezing out excess water from your hair.
- · To keep the effects, be careful not to wash too thoroughly.
- · Amount to use: An amount approximately the size of a 100-yen coin for short hair, a 500-yen coin for medium hair and two 100-ven coins for long hair.



#### 1. Apply and massage

Damaged hair Apply from the hair tips. First apply thoroughly to the hair tips, and then apply remaining conditioner to the rest of the hair and scalp.



Undamaged hair Apply from the scalp. First apply thoroughly to the scalp, and then apply remaining conditioner to the rest of the hair down to the tips



#### 2. Massage front of head

Use fingertips to squeeze the scalp firmly, massaging from the front to the top of the head.



#### 3. Massage back of head

Massage the entire back of the head from the bottom towards the top and from behind the left and right ears towards the middle of the head. Rub in firmly, moving the skin. After letting it absorb for 3-5 minutes, rinse lightly for 10-20 seconds

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