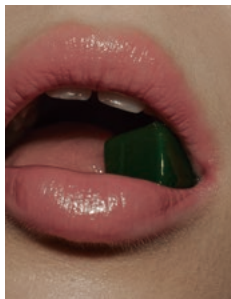
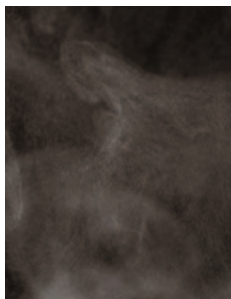
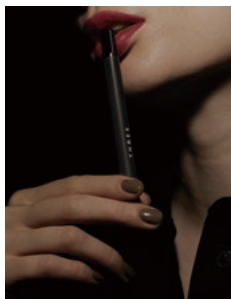
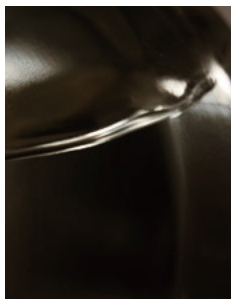


# T H R E E

## SCENTED ALCHEMY

Scented ritual beyond imaginations.  
The moments when you release your instincts and discover yourself.



# Scented Alchemy

2025.3.20 [THU] Shinagawa pop-up shop advance sale /  
3.26[WED] On sale in limited stores\*

\*THREE official online shop, VISIONARIUM THREE SHIBUYA, THREE KOBE, REVIVE KITCHEN HIBIYA, and others  
(Please check the QR code on the back of this pamphlet as the items carried by each store differ.)

Drink, eat, and breathe in – a new domain  
in the exploration of fragrances for THREE.  
Three sentient styles of “ingesting fragrances.”

THREE, which has pursued a variety of “scents” centering on essential oils  
in everything from skincare to fragrances, is moving into a new domain.

Non-alcoholic gin in which the flavors of botanicals overlap through  
the same distillation process used for essential oil.

Gummies from which the flavors of plants waft forth each time you chew.

Deep breathing support devices with vibrantly decorated aromas,  
inducing deep breathing.

A moment when modern-day people who are rushing around to survive  
the present can switch into another mode, or perhaps be beautifully tuned-up.  
Scented Alchemy was created by combining the companionable aesthetic of  
subtly scented fragrance and the attitude of the alchemists  
who continually created new values.

A new, modern “blank space” in our lifestyles is born.  
Here you will discover a kind of mental maintenance never tasted before.



— Three proposals for a hitherto unknown fragrance style —

What the Scented Alchemy series aimed at was a “realization.”  
It is a way of coming face to face with the fragrances by drinking,  
eating, and breathing them, different from the usual ways of enjoying them  
by smelling or wearing them.

The series pursues a new style of “relishing fragrances,”  
unconstrained by preconceived ideas.



### “Drink” the fragrances

Non-alcoholic gin and alcoholic gin,  
which allow you to taste the blessings of plants as  
“scents in your mouth.”



### “Eat” the fragrances

Gummies with a focus on the benefits of chewing,  
eaten in your spare moments.



### “Breathe” the fragrances

Deep breathing support devices, which draw out deep, rich breaths.



## THREE Scented Alchemy Distilled Non-Alcoholic Gin

Alc.0.00%

500mL 8,640yen (including tax), comes with a THREE original shot glass  
Zero sugars / Zero purines / Zero calories

This guilt-free non-alcoholic gin allows you to enjoy  
the aftertaste of fresh herbs.

A non-alcoholic gin for adults that changes your mind and mood with its  
“distilled liquor-like taste.”

The nuances created by nine kinds of botanicals such as Japan-grown holy basil and  
German chamomile, just like “petals fluttering and dancing in the wind,”  
will spread through your mouth like a fragrance.

Drink it mixed with tonic or soda like gin, diluted with hot water for a mild taste,  
or straight from the accompanying shot glass.

Elderflower / German Chamomile /  
Juniper Berry

Lavender / Holy Basil /  
Rose Geranium

Cardamom / Lemongrass / Thyme

### 01 PURE MOMENT

The moment a flower is moistened by the morning dew.  
A flavor that untangles the knots in your heart, just as a soft light  
illuminates flowers and their sweet fragrance melts into the clear air.

### Echigo Yakuso Distillery

This non-alcoholic gin and alcoholic gin were developed with the support of Echigo Yakuso Distillery,  
which develops, manufactures, and sells health foods utilizing the power of wild herbs and its proprietary  
fermentation technology in the Joetsu area of Niigata Prefecture, a town known for fermentation.

This product was developed for drinking by people aged  
20 years and above.

Manufacturer: Echigo Yakuso Co., Ltd. Seller: ACRO INC.



## THREE Scented Alchemy Distilled Gin

Alc.43%

500mL 8,800yen (including tax)  
Zero sugars / Zero purines

A robust alcoholic gin with base spirits made from  
80 kinds of plants and fermented extracts.

An alcoholic gin with a modern aroma which tastes like fragrance in your mouth.  
It uses base spirits derived from botanical extracts made by fermenting and maturing  
ingredients including 80 kinds of plants over a year.

This is an authentic alcoholic gin with a deep flavor in  
which 15 kinds of botanicals are layered three-dimensionally.

Mix with soda for a crisp, clean taste, or drink with tonic for a rich, indulgent taste.  
Drink in a variety of ways according to your mood.



### 01 PURE INSIGHT

A flavor like a small gift, which makes the fragrance of flowers gently bloom in your daily life, giving you some time face to face with your inner self.

This product is alcohol. People under 20 years old are legally prohibited from drinking alcohol. Minors under 20 years old may not buy nor drink this product. Drinking alcohol during pregnancy and nursing risks adversely affecting the growth of the fetus or baby.

Manufacturer • Seller: Echigo Yakuso Co., Ltd.  
Presented by ACRO INC.



## THREE Scented Alchemy Chews

Three types in total, 3,240yen each (including tax),  
20tablets each, linalool and  $\beta$ -caryophyllene

Three kinds of hard gummies to gently tune up  
your busy moments.

"A change of mood in a single candy," ready to be easily enjoyed by today's busy people. The spiciness, cool, and acidity which spread through your mouth as soon as you pop in one of these gummies and bite it pour onto your tongue and into your brain each time you chew, making them perfect for mental maintenance.

With the hard texture of the gelatin from marine-derived collagen and the pleasant stimuli provided by herbs and spices, they can also be used for a refreshing moment or as a food to fine-tune your mood when you want to concentrate.



### 01 SPICE UP SCENE

<Extra hard>

A ginger and spice flavor with the firmest, chewiest texture. The more you chew, the sharper your senses will become, and so it is recommended e.g. when you require a burst of energy before giving a presentation. The refreshing sweetness lingers as an aftertaste, and these chews will bring "instant awakening."



### 02 INVISIBLE GARDEN

<Hard>

A penetrating mint flavor with a hard texture. Feel the overwhelmingly refreshing sensation of peppermint every time you chew it, and then experience brilliant concentration. For a time of concentration thanks to the "instant cool" with a refreshing aftertaste.



### 03 CITRUS SURPRISE

<Medium>

A fresh citrus flavor with the refreshing acidity of lemon. As you chew these gummies combining a medium elasticity and soft texture, the refreshing, sweet, and relaxing aroma gradually spreads, bringing "instant refreshment."

This product was developed for adults to eat, and so is not recommended for minors.  
It contains gelatin and soybeans, which are ingredients found among the 28 designated allergens.



## THREE Scented Alchemy Intoflow by BREATHER

Three types in total, 3,300yen each (including tax),  
come with a THREE original makeup pouch

Deep breathing support devices with steam imbued  
with botanical nuances.

For shifting your mood, tuning yourself up, and switching over  
your parasympathetic nervous system.

An updated version of deep breathing, a way of fine-tuning the mind  
which tends to be forgotten these days.

These deep breathing support devices allow you to take in the nuances of plants  
encapsulated in steam as you breathe deeply and slowly.

An instantaneous switch over to the benefits of deep breathing, such as returning to  
your neutral self and cooling down your mind, with flavor as an added bonus.

Not only are they entirely free from nicotine or tar, they also contain zero calories or sugars.

They are disposable tools which do not require charging.



### 00 RETURN TO THE ONE

A harmony of herbal and floral  
elements, bringing you back to  
your neutral self through the  
freshness of citrus.



### 01 EVERGREEN GROOVE

A floral scent with its image of  
relaxation. Rosemary, spearmint,  
and woody aromas have been  
added for a primitive mood.



### 02 BIRTH OF THE COOL

Lemon balm and fresh herbal  
scents blend together to create a  
fragrance full of energy,  
underpinned by a calming woody  
aroma.

\*Number of breaths: around 400 (the number depends on how you breathe).

[ BREATHER inc. ]

"If you change your breathing, you will change." Established in 2019 with a focus on the importance of deep breathing and the aim of supporting everyone who needs some time to come face to face with themselves. It is expanding as a Japanese wellness company offering a better lifestyle through the experience of breathing "deeply, enjoyably, for renewal."

This product is classed as a miscellaneous item, and its use by minors is not legally prohibited.  
However, Intoflow is intended for use by adults and so is not recommended for use by minors.



## THREE KIOSK

In advance of their nationwide launch, a one-off THREE kiosk offering “fragrances to ingest” will open inside the Tokaido Shinkansen ticket gate at Shinagawa Station on March 20 (Thursday, a national holiday).

The pop-up shop, available only for a limited time, will sell the new series Scented Alchemy, which proposes “fragrances to ingest,” a kind of mental maintenance never tasted before.

The shop, which also offers a fragrance-testing service where you can try them out, is just like an aroma bar. In this other dimension, you will find it hard to believe that you are inside a station.

In train stations where urban dwellers prone to the stresses of crowds and commuting come and go, you can forget even a three-second breath. Into this contemporary everyday life, THREE offers entirely new realizations and a blank space.

The THREE Kiosk is operated jointly with JR Tokai Retailing Plus.

### Limited-time pop-up shop inside the Tokaido Shinkansen ticket gate at Shinagawa Station

<Period>

Thursday, March 20 (national holiday) – Monday, June 30, 2025

<Items carried>

Scented Alchemy Distilled Non-Alcoholic Gin / Scented Alchemy Distilled Gin /  
Scented Alchemy Chews / Scented Alchemy Intoflow by BREATHER



PRODUCT  
INFORMATION



@three.scentedalchemy