



ESSENTIAL SCENTS
PURIFYING SHAMPOO

THREE

300 mL 10.1 FL. OZ.

THREE

ESSENTIAL SCENTS
SCALP & HAIR



Launching Wednesday, April 30, 2025

With THREE's essential oil science,
become beautiful and pure from your scalp to
the tip of each hair.

The healthy beauty of your hair and scalp is not impeded solely
by external factors such as UV rays, dryness, coloring, or hair dryers.
"Mind fog" caused by stressful daily life can also threaten
the condition of your hair and scalp.

For a full-scale purification ritual leading your hair and mind to a zero state.
The set combines carefully selected blended essential oils,
including THREE original domestic essential oils, with science.
While filling you with the fragrance of pure essential oils,
they also address the causes of bad hair and scalp odor.

Wash your hair, arrange it, and breathe deeply.
A hair care series that induces a true purifying experience is
born from THREE Essential Scents,
fragrances which align with your mind.

< Mind fog >

THREE focused on the relationship between stress and problems of the hair and scalp.
At THREE, we define "mind fog" as a state in which the mind does not clear due to
physical or mental fatigue caused by busy daily routines, as if it were enshrouded in fog.
We consider the presence of mind fog as a factor causing hair and scalp concerns.

THREE ESSENTIAL SCENTS SCALP DEEP CLEANSE

THREE ESSENTIAL SCENTS SCALP DEEP CLEANSE

<Scalp cleansing gel> 150mL 3,960 yen (including tax)

Natural origin content 96% (compliant with ISO16128 including water)

Deep cleanses even the dirt in your pores that you cannot reach.
Lemon and mint essential oils invite a scalp purification ritual.

A scalp cleansing gel that moisturizes your scalp while cleansing it deeply. It adheres to your scalp without drips, and reaches the dirt inside your pores which is difficult to remove. It contains Japanese and Chinese plant ingredients and amino acids to moisturize your scalp. Use as the first step of fragranced purification, bringing you a moment of bliss.

<How to use>

Pre-wash your hair and scalp. Apply an appropriate amount all over your scalp directly from the nozzle. While enjoying the fragrance at a leisurely pace, blend it into your entire scalp with the pads of your fingers, as though massaging, and then rinse well. After rinsing, wash with shampoo.



Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil/ Domestic lemon peel oil
[Botanical extracts]	Panax ginseng root extract/ Asiatic pennywort extract/ Chamomile flower extract/ Peony root extract/ Evening primrose seed extract
[Botanical oils]	Citrus junos seed oil
[Add-on ingredients]	Alanine/ Glycine

THREE ESSENTIAL SCENTS PURIFYING SHAMPOO

THREE ESSENTIAL SCENTS PURIFYING SHAMPOO

<Hair shampoo> 300mL 4,180 yen (including tax)/ Refill 250mL 3,740 yen (including tax)

Natural origin content 90% (compliant with ISO16128 including water)

Neutralizes your scalp and hair.

A dense foam shampoo which wraps you in a purifying fragrance.

A shampoo that changes your daily bath time into a fragranced purification time. It removes accumulated dirt using amino acid-based cleansing ingredients that care for your scalp and hair, leaving you refreshed. Its smooth, rich lather enclosing the moisture from 3 kinds of fermentation liquid allows you to wash your hands without friction. Immerse yourself in the pure fragrance and enter the realm of resetting to zero.

<How to use>

Pre-wash your hair and scalp. Place an appropriate amount onto wet hands, lather, and blend into your hair all over.

While enjoying the fragrance at a leisurely pace, wash by lathering thoroughly, as though wrapping your hair in foam, then rinse well.



Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Evening primrose seed extract/ Japanese kelp extract/ Hydrolyzed soy protein
[Botanical oils]	Citrus junos seed oil
[Botanical waters]	Rice fermentation liquid/ Saccharomyces/ Coix seed fermentation liquid/ Galactomyces ferment filtrate
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol

THREE ESSENTIAL SCENTS SMOOTH TREATMENT/ MOISTURIZING TREATMENT/ VOLUMIZER TREATMENT

<Hair treatments> 3 types in total 190g each 4,400 yen (including tax)

Choose one according to your aim, just like a beauty serum. Three types of treatment to give your hair your ideal finish.

Based on the concept of a beauty serum, you can choose from these hair treatments according to your hair issues or your ideal. Each formula, which combines Japanese and Chinese plant extracts and repair ingredients, and texture penetrate right inside your hair, repairing it. They give you beautiful hair with a fragrance that matches the finish.

<How to use>

Squeeze out the water after shampooing. Take an appropriate amount of this product in your hand, and while enjoying the fragrance at a leisurely pace, rub it into your hair. Working mainly from the middle part to the tips, as though kneading, blend it into your hair all over. After leaving for one to three minutes, rinse thoroughly.



SMOOTH Natural origin content 95% (compliant with ISO16128, including water)

Contains mineral and plant moisture and lactone derivative* for silky hair that slips through your fingers. A smooth cream.

<Recommended types> For those who want a smooth finish/ those troubled by frizz, roughness, etc.

Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Rosemary leaf extract/ Japanese kelp extract/ Hydrolyzed soy protein
[Botanical oils]	Citrus junos seed oil
[Botanical waters]	Rice fermentation liquid/ Aspergillus/ (glucose/soy/starch) fermentation liquid
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol/ Meadowfoam delta-lactone

MOISTURIZING Natural origin content 91% (compliant with ISO16128, including water)

Contains flower and fruit oils and hyaluronic acid** to give a moisturized and glossy finish to damaged hair. A dense, softly melting cream.

<Recommended types> For those who want a moisturized, glossy finish for their hair/those troubled by frizz due to damage

Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil/ Roman chamomile flower oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Hydrolyzed soy protein
[Botanical oils]	Citrus junos seed oil/ Grape seed oil/ Vitis vinifera seed oil
[Botanical waters]	Rice fermentation liquid/ Aspergillus/ (glucose/soy/starch) fermentation liquid
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol/ Hyaluronic acid

VOLUMIZER Natural origin content 96% (compliant with ISO16128, including water)

Contains seed oil and protein*** for a bouncy, firm texture. A thick, rich cream.

<Recommended types> For those who want a fluffy finish for their hair/ those troubled by a lack of bounce

Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Hydrolyzed soy protein
[Botanical oils]	Citrus junos seed oil/ Marula oil
[Botanical waters]	Rice fermentation liquid/ Aspergillus/ (glucose/soy/starch) fermentation liquid
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol/ Zein

THREE ESSENTIAL SCENTS TREATMENT HAIR OIL

<Oil for hair, hands, and nails> 30mL 3,960 yen (including tax)

Natural origin content 93% (compliant with ISO16128 including water)

Repairs damaged hair right to the tips, creating a radiant barrier. A multi-purpose protective oil which styles your hair, leaving it glossy.

A light-textured leave-in treatment oil which leads you to glossy hair, smooth to the touch. It contains ample amounts of four botanical oils. The barrier formula protects against damage while repairing damage inside each hair. It adds gloss to the cuticle surface. Use also as treatment oil for your fingers and nails.

<How to use>

After towel-drying, take an appropriate amount of this product in your hand, and while enjoying the fragrance at a leisurely pace, blend it into your hair from the tips and then throughout, and let it dry. Use also for dry hair tips and hands troubled by dry skin.

Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil/ Domestic bergamot fruit oil/ Roman chamomile flower oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Hydrolyzed soy protein/ Hydrolyzed sesame protein
[Botanical oils]	Citrus junos seed oil/ Rice bran oil/ Macadamia seed oil/ Passiflora edulis seed oil
[Botanical waters]	Rice fermentation liquid
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol



THREE ESSENTIAL SCENTS STYLING OIL-IN-MIST

THREE ESSENTIAL SCENTS STYLING OIL-IN-MIST

<Hairstyling and hair treatment water> 100mL 3,960 yen (including tax)

Natural origin content 97% (compliant with ISO16128 including water)

Adds moisture, gives smoother, silkier hair. This styling mist with dual layers of water and oil protects your hair from damage.

A lotion mist filled with the moistness of domestic bergamot essential oil and hot spring water. It brings freshness to rough hair, making it smooth and silky to the touch and giving it cohesion. The dual-layer balance of water and oil protects from your hair from damage caused by dryness or other factors. The herbal citrus fragrance falls like a shower.

<How to use>

After shaking well, spray an appropriate amount onto your hair. Blend into all of your hair while enjoying the fragrance at a leisurely pace.

Main moisturizing and emollient agents

[Essential oils]	THREE original geranium oil/ THREE original peppermint oil/ Domestic bergamot fruit oil
[Botanical extracts]	Citrus junos fruit extract (yuzu ceramide)/ Scutellaria root extract/ Japanese kelp extract/ Hydrolyzed soy protein/ Hydrolyzed sesame protein
[Botanical oils]	Citrus junos seed oil/ Passiflora edulis seed oil
[Botanical & Mineral Waters]	Rice fermentation liquid/ Citrus aurantium orange flower water/ Hot spring water
[Add-on ingredients]	Amino acid compound ingredients/ Panthenol



Repair formula bringing you healthy hair

Contains carefully selected repair ingredients focusing on your hair's structure and principal components.

Repairs the internal and external damage of each hair, conditioning it and leaving it without frizz.

Main repair ingredients

*The ingredients differ depending on the item.

Plant-derived ingredients

Three botanical repair ingredients

(Yuzu ceramide/ Rice fermentation liquid/ Hydrolyzed soy protein)

Deliver the necessary moisture to your hair, which is made up mainly of protein.

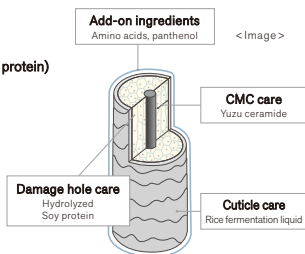
Add-on ingredients

11 amino acids

The 11 amino acid components of which hair protein is formed repair damage and lead to strong hair.

Panthenol

Contains an ingredient that gives moisture and shine to hair.



THREE ESSENTIAL SCENTS SHAMPOO & TREATMENT TRIAL KIT S

THREE ESSENTIAL SCENTS SHAMPOO & TREATMENT TRIAL KIT S

2,970 yen (including tax)

You can enjoy a time of fragranced purification even while traveling.
A shampoo and treatment trial set.

A trial kit that lets you enjoy THREE Essential Scents Hair Care to the full for five days. The set includes a shampoo and treatment (smooth) which leave your hair silky to the touch. This basic combination allows you to take time to care for everything from your mind to your hair, accompanied by the spreading fragrance of herbal citrus that has a clean depth. Recommended as a trial or as a gift.

<Kit contents>


- THREE ESSENTIAL SCENTS
PURIFYING SHAMPOO 40mL
- THREE ESSENTIAL SCENTS
SMOOTH TREATMENT 30g



3 SCENTS FOR SCALP & HAIR

Taking forward the concept of the “Essential Scents” fragrances with their focus on breathing, we developed fragrances for the hair care series.

These three fragrances are dedicated to “purification,” and contain THREE original geranium oil and peppermint oil.

RELAXING	NEUTRAL	INSPIRING
A scent that gently relaxes your tension, as though inviting you to mental repose	A scent calming yet infusing you with energy, guiding you to a neutral state	A scent that inspires and invites you to activate your mind
<p><Fragrance></p> <p>Herbal floral inviting you to relax at the end of the day</p> <p>This is a fragrance that absorbs even spiky energy, filling you up with soft tenderness.</p> <p><Items></p> <div>  <p>THREE Essential Scents Moisturizing Treatment</p> </div> <div>  <p>THREE Essential Scents Treatment Hair Oil</p> </div>	<p><Fragrance></p> <p>Herbal citrus with a clean depth</p> <p>This is a fragrance that returns you to your original, neutral state, with a transparent feel which you will cherish.</p> <p><Items></p> <div>  <p>THREE Essential Scents Scalp Deep Cleans</p> </div> <div>  <p>THREE Essential Scents Purifying Shampoo</p> </div> <div>  <p>THREE Essential Scents Smooth Treatment</p> </div> <div>  <p>THREE Essential Scents Styling Oil-In-Mist</p> </div>	<p><Fragrance></p> <p>Spicy citrus expressive of a joyous light pouring down</p> <p>The complex fusion of fragrances infuses refined brightness into even a depressed atmosphere.</p> <p><Items></p> <div>  <p>THREE Essential Scents Volumizer Treatment</p> </div>

THREE ESSENTIAL SCENTS

<Eau de toilette> 7 types in total, 9mL each,
5,060 – 5,390 yen (including tax) Natural origin content 100%
(compliant with ISO16128; excluding water)

A plant-based eau de toilette made with only essential oils and no synthetic agents. Seven different fragrances inspired by the elements of nature which restore your true self and work on your emotions and senses.



SELECTED ESSENTIAL OILS FOR SCALP & HAIR

They contain a carefully selected blend of essential oils for hair and scalp, including domestic original essential oils from THREE Herb Garden.

With their unique fragrance formula, in which the rich aroma of the essential oils suppresses unpleasant scalp odors, you can continue to feel clean and pure.

Domestic essential oils used in THREE Essential Scents hair care



THREE original geranium essential oil from Minamiaso, Kumamoto

*Used across the Essential Scents series

We are very particular about this essential oil, grown from seedlings without using any agricultural chemicals through our unique production method. It is carefully hand-picked and extracted within 24 hours. It contains about twice as much linalool as ordinary geraniums. It is characterized by its fresh sweetness and clean green aroma, suited to times when you want to relax.



THREE original peppermint essential oil from Minamiaso, Kumamoto

*Used across the hair care series

This essential oil, which is carefully selected from cultivation to extraction, is richer in menthone than ordinary peppermint essential oil, and is distinguished by a refreshing sensation that is not overly strong. A green impression exists alongside sweetness, and even people who do not like the characteristically strong stimulus of mint will find this a very approachable fragrance.



Domestic bergamot essential oil

*Used in leave-in items

To protect your hair from damage due to dryness, this item uses essential oil extracted from the peel of bergamot grown in Kochi Prefecture. Extraction by "microwave vacuum distillation," which limits the effects of heat, gives an essential oil which is rich in linalool and retains its fresh delicacy. It is characterized by a complex and deep fragrance that combines gorgeous sweetness and refreshing greenness.



Domestic lemon essential oil

*Used in Scalp Deep Cleanse

Essential oil from lemons grown in Takaoka Town, Miyazaki Prefecture. The oil is extracted from the peel by steam distillation after the juice has been pressed. It is less bitter than pressed essential oil, and is distinguished by its clear, refreshing, and relaxing fragrance. It makes use of unused resources from the raw materials through to the extraction process.

<Hybrid aroma formula>

The scalp, which is rich in sebum secretion, and the hair, which is readily affected by the outside air, oxidize easily and often suffer from odors. At the same time, essential oils are characteristically delicate and deteriorate easily. With THREE's original formula, the hair care series contains NI fragrances* that suppress scalp odors through their scent, aiming to allow the aromas of the essential oils to remain clear and unaffected.

*NI fragrances stands for Nature Identical fragrances. These are fragrances in which aromatic components found in nature are scientifically combined

LINEUP & STEP

Scalp care	Cleansing care	Repair care	Nighttime care & styling
<div>Message to loosen</div>  <p>THREE Essential Scents Scalp Deep Cleans</p>	<div>Purify</div>  <p>THREE Essential Scents Purifying Shampoo</p>	<div>Soak</div>  <p>THREE Essential Scents Smooth Treatment</p>  <p>THREE Essential Scents Moisturizing Treatment</p>  <p>THREE Essential Scents Volumizer Treatment</p>	<div>Fill with gloss</div>  <p>THREE Essential Scents Treatment Hair Oil</p>
Wash out			<div>Daytime care & styling</div> <div>Fill with moisture</div>  <p>THREE Essential Scents Styling Oil-In-Mist</p>
			Leave in

WEBSITE www.threecosmetics.com

PRODUCT INFORMATION



*The price indicated is the manufacturer's recommended retail price.