The new basics of playing with style

The makeup of THREE smartly incorporates the up-to-date style.
The focus has always been on translucence and texture.
The translucent colors, created solely based on luster and radiance, blend with any skin tone to add dimension, layer after layer.
The smooth, soothing texture brings true, vibrant colors and the sheer joy of makeup.

Make the choice based on inspiration and the face transforms to one filled with sophistication and stylishness.

New basics originating from style.

That is the key to THREE’s point makeup.
THREE EYE DIMENSIONAL QUAD PALETTE

THREE Eye Dimensional Quad Palette

3 types  6,000 yen each (excluding tax)

A multi-purpose eye palette that further refines the texture and definition of your expression. The soft tints and texture open the door to a new kind of natural look. This palette can be used on its own, or as a base makeup when using THREE Shimmering Color Veil Statement and Whisper Gloss for Eyes. It’s also perfect for highlighting and shading other areas, as well as for eyebrow color.

Contains nine types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, olive oil, meadowfoam oil, shea butter, beeswax
How to use

**Step 1. BASE**
Use the included brush (a) to layer the base on your eyelid. Balance the texture so the next eye color layered will give you a polished luminosity and foggy finish.

**Step 2. DEFINITION**
Use an acorn brush or the included brush (c) to layer and apply 2-A from the edge of your eye in the direction of your eyelid. Next, layer and apply 2-B on the edge and 1/3 outer corner of your eyelids you want to emphasize.

**Step 3. SHIMMERING COLOR VEIL STATEMENT**
Apply Shimmering Color Veil Statement all around your eyelid with Color Veil Brush.

**Step 4. SURFACE**
Use the included brush (a) to apply the center of the entire eyelid. Use the included brush (b) on delicate area such as the inner corner of your eye. Perfect as top coating of your eye makeup and to give a profound glow.

As a multi-purpose palette for adding definition to skin

1. Base color/ Apply on C-zone or T-zone as natural highlight.
2. Definition color/ Apply on nose, cheek bone, and temple for shading, or as eyebrow color.
3. Surface color/ Apply on C-zone, T-zone, or on your cheek as a luxurious highlight.
THREE 4D-PLUS EYE PALETTE

THREE 4D-Plus Eye Palette
8 types  6,200 yen each (excluding tax)

With four colors varying in hue, light, and texture, achieve supple unity and deep nuances. The key balancing factor is oil glue. Spreading a thin oil film over your eyelids allows these four characteristic hues to transform into a sheer veil with each additional color, capturing the light in any scene and adding depth to the eye area.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

How to use

3. ACCENT
Use brush (A) to layer on up to the hollow of the eyelid. This will create a look with an airy blend of luster, sparkle, and color.

2. MEDIUM
Using brush (A), sweep over the whole of your upper lid, starting from the lash line and the outer corner of your eye. This easily creates dimension.

1. BASE
Using brush (C), apply along the edge of the upper lid as though encircling the outer third of your eyelid.

4. HIGHLIGHT
Using brush (B), apply as though encircling the inner corner of the eye. Sweep lightly and quickly across the lower lid to create a sparkle befitting an elegant, sophisticated lady.
THREE WHISPER GLOSS FOR EYE

THREE Whisper Gloss for Eye

NEW COLORS 5 shades*/16 in total  3,300 yen each (excluding tax)

With a fresh texture and dimensional look that softly emits light, this eye gloss adorns whispering nuanced colors. The new shades feature fresh dewy warm colors that shimmer like sunlight on the water. The myriad of delicately interspersed pearls deftly reflect the light off the angles of your bone contours, heightening the presence and impression of your gaze.

Contains nine types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, olive oil, meadowfoam oil, shea butter, beeswax

01 02 03 04 05 06 07 08 09 10 11
17* 18* 19* 20* 21*
THREE SHIMMERING COLOR VEIL STATEMENT

THREE Shimmering Color Veil Statement
18 shades  3,500 yen each (excluding tax)

A delicate powder veil of light reflects feelings on eyelids. The multi-faceted luster changes with each blink and angle for sensuous eye contours. As delicate as air clad in color and light, it clings softly to the eyelids and doesn’t budge. Layer it or use it on its own – the shimmer and texture look great over any shades of eye shadow.

Contains nine types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, olive oil, meadowfoam oil, shea butter, beeswax
THREE Sub Tone Defining Eye Pencil

5 shades  2,200 yen each (excluding tax)

This eye pencil plays the key role in creating a dimensional and translucent impression in the eyes. The creamy texture allows the pencil to glide smoothly and to build a perfect base around the eyes just by giving it a quick smudge. Layer eye shadow on top to easily create a gradient look that adds definition to the eye area. Comes with a smudge applicator.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

Simply add layers. Quickly achieve gorgeous three-dimensional eye makeup.

1. Draw on the eyelid with an eye pencil. Be sure to draw more thickly on the lash line and side near the outer corner of the eye.
2. Create a base by brushing from the outer corner inwards and from the inner corner outwards towards the center.
3. Blend in a color veil from the center of the eyelid to the right and left and add a second color from the inner corner to create a gradation.

01  02  03  04  05

SUB TONE DEFINING EYE PENCIL 04
SHIMMERING COLOR VEIL STATEMENT 02 · 08
THREE Captivating Performance Fluid Eye Liner

3 shades  3,300 yen each (excluding tax)

Eye liner that lets you draw lines as intended with a rich, fluid texture and brush with elastic bristles. The delicate colors that deepen the impression of eyes and soft look with dimension created by fine pearly shimmer add depth and liveliness to your expression. Keep that supple and vivid look with the long-lasting, smudge-proof formula. Reflect an even more stunning world in your eyes with a distinctly-drawn frame around your gaze.

Contains eight types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, olive oil, meadowfoam oil, shea butter
THREE MESMERIZING PERFORMANCE EYELINER PENCIL

THREE Mesmerizing Performance Eyeliner Pencil
9 shades  3,000 yen each (excluding tax)

True to its name, the “mesmerizing” eye liner pencil has the infinite potential to freely manipulate expressions and impressions. The smooth, cream-like texture effortlessly produces lines with the thickness, range of coverage, and angle you want. The attached brush adds to the fun of makeup with line accents, for example by helping upsweep the line at the tail of the eye or by creating nice smudging effects.

Contains four types of botanical oils and fats (emollient)
Argan oil, jojoba oil, evening primrose oil, shea butter

THREE SHADOW LINING PERFORMANCE EYELINER

THREE Shadow Lining Performance Eyeliner
5 shades   2,800 yen each (excluding tax)

With its smooth fine tip, this retractable eyeliner doesn’t smudge, rub off, or fade. Long-wear and resistant to sweat and tears. There’s no need for special techniques, it glides on for a smooth finish all the way from the inner corner to the outer corner of the eye. Deep within the shades lies a brilliance that creates intensely beautiful eyes. The eyeliner has a shadow sponge tip to add depth with delicate smudging.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
THREE ATMOSPHERIC DEFINITION MASCARA

THREE Atmospheric Definition Mascara
2 shades  4,000 yen each (excluding tax)

Mascara that gives you an expression with color and depth in your eyes through nuance tones that melt into the blacks. The characteristics of the colors are casually highlighted in different angles and light so that your true eye appeal is exerted through lash-framed eyes. A well-balanced volume is achieved with varied-length fibers and spreadable mascara liquid. Multipurpose brushes with a unique construction separate each lash to create a gorgeous gaze with a strong impact. The waterproof formula comes off with hot water.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
THREE PRESSED EYEBROW DUO

THREE Pressed Eyebrow Duo

3 types (2 shades per type)  3,500 yen each (excluding tax)

This palette of eyebrow powder contains two tones that complement the eyebrow color of any woman. The two tones can be custom-blended to create the perfect shade to match the eyebrows. The silky texture and soft tone of the powder make it easy to complete a natural eyebrow look.

THREE LASTING EYEBROW PENCIL

THREE Lasting Eyebrow Pencil

3 shades  Refill  2,000 yen each (excluding tax)/Holder  1,500 yen (excluding tax)

This cartridge-type eyebrow pencil has been designed to specifically match the eyebrow color of any woman. The pencil has a flat oval tip that allows for drawing precise lines, whether thin or thick. Hold the pencil vertically to draw fine delicate lines and lay it at an angle to give the brows a natural look.

THREE NUANCE EYEBROW MASCARA

THREE Nuance Eyebrow Mascara

3 shades  3,200 yen each (excluding tax)

This mascara is designed to beautifully groom the brows while giving them a natural shine and fullness. It provides a natural finish since the eyebrows can be colored to match the hair color. The narrow spindle brush ensures even application.
THREE CHEEKY CHIC BLUSH

THREE Cheeky Chic Blush
10 shades  3,000 yen each (excluding tax)

A powder cheek that balances color and transparency to perfection with its clear tints and silky veil of luster. The smooth texture gives the appearance of melting at a single touch, gently gliding over your cheeks to create a delicate blush. Blended powder smooths your skin while botanical oils perfect the texture for glowing, beautiful skin. Bring out your vitality with the glow of your skin.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
A variety of shades spread on cheeks and warm up complexion, the smooth texture of this whipped blush blends away any distinction from the skin. The new shades color the cheeks with a lively and vibrant bloom – the pure colors evoke a sense of vitality and refinement. The delicate pearl texture brings out the luster and transparency of the skin for a fresh healthy look. This gentle blush can also be applied to your lips for a soft lip color.

Contains eight types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, Inca inchi oil, shea butter, beeswax
THREE Lyrical Lip Bloom

NEW 7 shades  3,500 yen each (excluding tax)

A lip color with a new “raw matte” texture that brings the smoothness of the skin to your lips. The gentle colors highlight the natural beauty of the lips, with the help of the applicator which defines the silhouette. The effortless lightness, neither glossy nor dry, blends in to become an intrinsic part of you. Lips as soft as flower petals – for lips that stay moist and silky-smooth.

Contains nine types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, prune seed oil, açaí berry oil, shea butter, beeswax
THREE SHIMMERING LIP JAM

THREE Shimmering Lip Jam
15 shades  3,000 yen each (excluding tax)

Lip jam that can achieve any lip style you imagine including vivid colors, milky colors, fresh radiance or dewy texture. Give your lips a juicy texture without wrinkles or dullness and instantly create a stylish expression that shimmers with vitality. With great dimension and long-lasting color, your lips stay attractive even after hours of wearing. Botanical oils in an excellent balance achieve both a glamorous texture and airy feel.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
THREE VELVET LUST LIPSTICK

THREE Velvet Lust Lipstick
19 shades  3,500 yen each (excluding tax)

For pure translucence and clear colors that draw you in with their spell. With one stroke of this lipstick, you will have an even finish that stays looking fresh for hours. Apply once, maybe twice, or try the gradient lips effect – design a wide variety of looks with one lipstick. Created using more than 50% moisturizing ingredients, this lipstick achieves a smooth and velvet-like texture.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
THREE REFINED CONTROL LIP PENCIL

THREE Refined Control Lip Pencil
7 shades    2,500 yen each (excluding tax)

This multi-purpose lip item can be used as a lip liner, lip base, or even a lipstick. Achieve the lip style you want with smooth application and shades that are true to their color. Creates a semi-matte texture that looks fabulous with lipstick or lip gloss. The moist, long-lasting formulation frees you from worry about drying or smudging.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

THREE LIP CONSCIOUS PROTECTOR

THREE Lip Conscious Protector
1 type    2,800 yen (excluding tax)   SPF35/PA+++   UV absorber-free

Lip base that protects the delicate thin skin of the lips from UV damage. Being free of UV-absorbing ingredients, it doesn’t form white residue and the coral color achieves a healthy look with a light finish for gentle color correction. As more than 55% of the product is made up of moisturizing ingredients, the lips stay moisturized, glossy, and smooth. Perfect for everyday-use as a lip base, lip balm away from home and more.

Contains seven types of botanical oils and fats (emollient)
Tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax
THREE Nail Polish

[NEW COLORS] 5 shades* / 22 in total   1,800 yen each (excluding tax)

This nail polish features effortless airiness and colors that are true to what’s in the bottle. The five new shades portray the moment that the fog clears and something new starts. The pristine yet strong, powerful energy is depicted with clear coloring and impressive nuance. Play around with the different impression you can create by applying it once or layering it. The original formula makes the most of nature’s gifts, offering comfortable feeling to nails.

Contains five types of botanical oils (emollient)
Jojoba oil, rosehip oil, avocado oil, meadowfoam oil, sugar squalane

Limited quantity
THREE Nail Polish Basecoat
1,800 yen (excluding tax)

Just like a makeup base, this basecoat smooths out any irregularities of contour or pigment, helping polish cling to your nails while creating a smooth, translucent finish that boosts the staying power of your polish. It contains carefully-selected botanical oils to add moisture and keep your nails healthy.

Contains five types of botanical oils (emollient)
Jojoba oil, rosehip oil, avocado oil, meadowfoam oil, sugar squalane

THREE Nail Polish Topcoat
3 types  1,800 yen each (excluding tax)

A top coat applied over your nail color to boost luster and staying power. Choose from three types of gloss to give your nails an even richer range of expression, just like lip gloss.

Contains five types of botanical oils (emollient)
Jojoba oil, rosehip oil, avocado oil, meadowfoam oil, sugar squalane

THREE Botanical Essence Nail Polish Remover
10 sachets (1 wipe per sachet)  1,000 yen (excluding tax)

A cotton mesh liberally infused with remover lavishly enriched with botanical oils ensures that even stubborn nail polish comes off smoothly.

Contains six types of botanical oils and fats (emollient)
Jojoba oil, rosehip oil, avocado oil, meadowfoam oil, sugar squalane, shea butter
THREE Color Veil Statement Brush SS
Material: Weasel, brown squirrel  3,000 yen (excluding tax)

Very small brush that can draw eye shadow as well as delicate lines. Perfect for detailed expressions.

THREE Color Veil Statement Brush S
Material: Weasel, brown squirrel  3,200 yen (excluding tax)

Draw eye shadow and eyeliner exactly as intended. Perfect for adding colors at specific points.

THREE Color Veil Statement Brush M
Material: Weasel, brown squirrel  3,500 yen (excluding tax)

Single brush that can create a wide variety of expressions from a delicate touch to a striking look, for everything from minute points to the entire eyelid.

THREE Color Veil Statement Brush L
Material: Weasel, brown squirrel  3,900 yen (excluding tax)

Perfect for creating natural gradations over the entire eyelid. Flexible use for anything from soft expressions to striking looks.

THREE Acorn Dimensional Brush
Material: Weasel, polyester  3,500 yen (excluding tax)

Brush for a swift stroke to integrate the creamy eye colors with your eyelids. Easy-to use yet sophisticated round design.

THREE Blend in Brush (round)
Material: Weasel, horse  3,000 yen (excluding tax)

Brush for smoothing out lines and eye shadow. Hold the brush vertically when smoothing out the eyeliner drawn on the eyelid to easily add shadows.

THREE Blend in Brush (angle)
Material: Pine squirrel  3,200 yen (excluding tax)

Brush for smoothing out lines and eye shadow. The angled brush fits perfectly in the eyelid and spreads color softly over the lid.
THREE Eyebrow Brush
Material: Water badger  3,000 yen (excluding tax)

Brush with just the right firmness to add perfect finishing touches to brows, naturally smudging pencil lines and spreading on powder.

THREE Screw Brush
Material: Nylon  1,400 yen (excluding tax)

Used as a mascara comb, to tame unruly brows, or to blend pencil strokes, it makes your lashes and brows look lovely.

THREE Color Veil Blusher Brush
Material: Gray squirrel, Sokoho goat  6,000 yen (excluding tax)

The soft and moist texture will leave you spellbound. A gentle sweep on the cheeks adds a natural color that seems to melt into your skin.

THREE Lip Brush H
Material: Tapered nylon  3,000 yen (excluding tax)

Gently-sloping U-curve bristles fit your lip contours perfectly. They smoothly reach even the corners of your lips to create precise lines.

THREE Eyelash Curler
1,200 yen (excluding tax)

Edge-free design that keeps the supporting columns from touching the eyelids. Catches all the lashes from the roots to create beautiful curls with only a light squeeze.

THREE Pencil Sharpener N
700 yen (excluding tax)

Antibacterial pencil sharpener. Has two hole sizes for sharpening thick and thin pencils.