THREE

SCALP & HAIR

New Series <ORDERANGE> Shampoo & Conditioner
CONCEPT

On sale on June 6, 2018

For beautiful hair in the future.

Introducing ORDERANGE Series for Normal Hair

Beautiful hair starts with the scalp.
ORDERANGE Shampoo & Conditioner that has joined the THREE SCALP & HAIR series offers maintenance care for healthy hair and a healthy scalp.

Created based on the idea that beauty now leads to beauty in the future, daily shampooing not only boosts the beauty quotient of your hair, but also reduces day-to-day hair damage and retains scalp health.

In addition to the botanical ingredients that help maintain the hair’s resilience, body, color, and shine, which are qualities of beautiful hair, it is also formulated with selected botanical ingredients that effectively improve the scalp condition to build the foundation for healthy hair. The silicone-free conditioner is made of 95% naturally derived ingredients.

To make hair even more beautiful and achieve healthy beauty for beautiful hair in the future as well. THREE ORDERANGE thoroughly treats your scalp to pass beauty on to the future.

<ORDERANGE> Feature ingredients used in the series

Sargassum horneri extract (moisturizing and emollient ingredients)

Extract obtained from brown algae which are widely found in Sea of Japan and the Pacific coast and have been eaten by Japanese across the country. Rich in fucoidan, a polysaccharide extracted from the slimy part of seaweed, as well as minerals and polyphenols, it is also attracting attention in the good industry for its health-promoting benefits. Its high water-retaining property adds shine to the hair and prevents hair and scalp tissues.
ORDERANGE

For smooth and beautiful hair that highlights color and shine.

ORDERANGE Series for normal hair

THREE Scalp & Hair Orderange Shampoo
95% naturally derived ingredients  250 mL  3,000 yen (excluding tax)

Runs smoothly through hair to thoroughly cleanse every inch of your scalp.

This shampoo creates a new sensation, with foam springing from the sleek, thick texture the moment it spreads through your hair. The rich, fine-textured lather envelops impurities on the hair, smoothly guiding your fingers to thoroughly wash away buildup on the roots of the hair and scalp.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Tea tree oil, Frankincense oil, Bergamot fruit oil
[Botanical oils and fats] Olive oil, Cranberry seed oil, Tea seed oil, Jojoba oil, Meadowfoam oil, Mango butter
[Botanical water] Orange fruit water, Maple water
[Extracts] Sargassum horneri extract, Clove extract

Feature ingredients of the shampoo (moisturizing and emollient ingredients)

Clove extract
Extract obtained from cloves, which, in their whole form, are shaped like nails. These fragrant dried flower buds from the clove tree are often used in meat dishes and baked goods. It is believed to help alleviate digestive issues and improve blood circulation. Clove extract also effectively relieves greasiness and itchiness of the scalp.

Mango butter
Fat derived from the stone of the mango fruit. As the name “butter” suggests, the texture is firm and rich. Containing oleic acid, stearic acid and palmitic acid, it has a natural affinity with the skin and excellent moisturizing and softening properties. Effective in removing dead skin cells, it helps the scalp soft.
THREE Scalp & Hair Orderange Conditioner
95% naturally derived ingredients  165 g  3,300 yen (excluding tax)

Accentuating the color and shine, it keeps hair tamed and beautifully defined.

This thick, richly-textured conditioner is packed with ingredients that are beneficial to the scalp and hair. It wraps the hair as if repairing the damage from the day and works from the scalp to enhance the beautiful color and shine. Hair becomes easily manageable right to the ends with finger combing.

Main moisturizing and emollient ingredients

[Essential oils]  Lavender oil, Frankincense oil, Bergamot fruit oil, Rosemary oil
[Botanical oils and fats]  Avocado oil, Olive oil, Cranberry seed oil, Tea seed oil, Prune kernel oil, Jojoba oil, Meadowfoam oil
[Botanical water]  Maple water, Rosemary water
[Extracts]  Sargassum horneri extract, Angelica keiskei extract

Feature ingredients of the conditioner (moisturizing and emollient ingredients)

Angelica keiskei extract
Extract obtained from the leaves and stems of ashitaba, a bitter plant from the Apiaceae family that has been eaten in Japan since ancient times. Today, the extract is utilized in supplements as it is rich in flavonoids, vitamins and minerals. It helps maintain the scalp and hair healthy to bring beautiful strands.

Prune kernel oil
Oil that is obtained by cold pressing the kernels of Agen prunes, which is a variety grown in southwestern France and used to produce a prized dried fruit. With oleic acid and linoleic acid making up approximately 90% of the components, this high-quality oil softens the scalp and protects the hair from dryness to maintain shine and resilience.
REFINING

Each strand of hair becomes silky-smooth and beautiful.

REFINING Series for damaged hair

THREE Scalp & Hair Refining Shampoo
93% naturally derived ingredients  250 mL  3,700 yen (excluding tax)

Washes hair without tangling or friction and frees it from the stress caused by shampooing.

This shampoo lathers quickly into a springy and dense foam. Damaged hair tends to be harder to comb with the fingers when it is damp. The rich lather helps to detangle the hair to smoothly cleanse the entire scalp and hair.

Main moisturizing and emollient ingredients

- **Essential oils**: Lavender oil, Orange peel oil, Frankincense oil, Rosemary oil
- **Botanical oils and fats**: Argan oil*, Olive oil*, Tea seed oil, Jojoba oil, Shea butter
- **Botanical waters**: Maple water, Apple fruit water
- **Botanical extracts**: Orthosiphon stamineus extract, Citrus depressa extract, Suizenji laver polysaccharide

THREE Scalp & Hair Refining Conditioner
97% naturally derived ingredients  165 g  3,900 yen (excluding tax)

Rapidly repairs damage and makes the hair silky, shiny and manageable.

This conditioner rapidly penetrates the hair despite its rich texture. It penetrates the hair as soon as it is applied to reduce dryness and stiffness. Thoroughly repairs split ends and hair breakage. Your hair will become silky and manageable.

Main moisturizing and emollient ingredients

- **Essential oils**: Lavender oil, Petitgrain oil, Frankincense oil, Bergamot fruit oil
- **Botanical oils and fats**: Argan oil, Olive oil, Tea seed oil, Jojoba oil, Shea butter
- **Botanical waters**: Sasa kurilensis water, Maple water, Apple fruit water
- **Botanical extracts**: Orthosiphon stamineus extract, Verbena extract
REINFORCING

For beautiful hair with great body, lifted from the roots.
REINFORCING Series for volumizing

THREE Scalp & Hair Reinforcing Shampoo
93% naturally derived ingredients  250 mL  3,700 yen (excluding tax)

Leaves hair light and airy and ready for extra volume.
The shampoo lathers quickly to produce an elastic and voluminous foam. If you are concerned about hair loss when shampooing, this shampoo adds volume while preventing tangling and friction during washing, cleaning right down to the scalp. Prevents hair from becoming flat.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Orange peel oil, Frankincense oil, Eucalyptus radiata oil
[Botanical oils and fats] Argan oil, Olive oil, Tea seed oil, Jojoba oil, Yuzu seed oil, Shea butter
[Botanical waters] Japanese apricot water, Maple water
[Botanical extracts] Apricot juice extract, Orthosiphon stamineus extract, Citrus depressa extract, Suizenji laver polysaccharide

THREE Scalp & Hair Reinforcing Conditioner
95% naturally derived ingredients  165 g  3,900 yen (excluding tax)

Provides the hair with beautiful body while creating suppleness and shine.

This conditioner rapidly penetrates the hair despite its rich texture. Treats the scalp with ample moisture and coats the hair surface. Adds suppleness and lifts each strand from the root to give it airy volume.

Main moisturizing and emollient ingredients

[Essential oils] Lavender oil, Petitgrain oil, Frankincense oil, Eucalyptus radiata oil
[Botanical oils and fats] Argan oil, Olive oil, Tea seed oil, Jojoba oil, Yuzu seed oil, Shea butter
[Botanical waters] Japanese apricot water, Sasa kurilensis water, Maple water
[Botanical extracts] Apricot juice extract, Orthosiphon stamineus extract, Verbena extract
Special treatment for beautiful hair and a beautiful scalp.

THREE Scalp & Hair Cleansing Oil
99% naturally derived ingredients  60 mL  4,500 yen (excluding tax)

Removes excess sebum and dirt from the pores of the scalp, leaving it clean and healthy.

Cleansing and treatment oil that blends smoothly and quickly into skin. Completely removes sebum that is clogging pores that are hard to get to with only shampoo and treats the scalp and hair to improve their health.

Main moisturizing and emollient ingredients
[Essential oils]  Lavender oil, Wintergreen oil, Orange peel oil, Eucalyptus radiata oil, Rose geranium oil
[Botanical oils and fats]  Argan oil, Olive oil, Tea seed oil, Jojoba oil, Borage oil, Meadowfoam oil, Yuzu seed oil, Cupuaçu butter, Shea butter

THREE Scalp & Hair Refining Treatment Oil
100% naturally derived ingredients  20 mL  2,800 yen (excluding tax)

Makes even damaged hair glossy and creates soft and smooth hairstyles with a silky texture.

Leave-in treatment hair oil for outside the bath/shower that contains only carefully selected organic botanical oils that do not oxidize easily and have powerful beauty effects. The smooth texture creates a silk-like gloss and soft touch.

Main moisturizing and emollient ingredients
[Essential oils]  Lavender oil, Bergamot peel oil, Rose geranium oil, Rosemary oil
[Botanical oils]  Argan oil, Olive oil, Pomegranate seed oil, Tea seed oil, Jojoba oil
[Botanical extracts]  Açai berry extract, Beetroot extract

THREE Scalp & Hair Reinforcing Tonic Water
93% naturally derived ingredients  120 mL  3,800 yen (excluding tax)

Creates a healthy scalp environment with a gradual warming sensation.

This scalp care item adjusts the hair growth environment. Spray it on and massage the scalp to stimulate the blood circulation and deliver the ingredients all over, restoring health throughout the entire scalp.

Main moisturizing and emollient ingredients
[Essential oils]  Lavender oil, Wintergreen oil, Frankincense oil, Bergamot fruit oil, Eucalyptus radiata oil
[Botanical waters & mineral waters]  Hot spring water, Sasa kurilensis water, Alpinia water, Maple water, Apple fruit water, Rosemary water
[Botanical extracts]  Pueraria mirifica root extract, Rosemary leaf extract
HAIR STYLING

Achieve great beauty while treating your scalp and hair.

THREE Hair Care & Styling Lotion
97% naturally derived ingredients  118 mL  3,000 yen (excluding tax)

Create light and airy hairstyles with a natural gloss.

This lotion diffuses into a fine mist to create enhanced style with a natural finish. Tame bed head and flyaway strands by simply spraying the lotion on and running your fingers quickly through your hair, giving it a silky texture and natural gloss.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil
[Botanical oils and fats] Argan oil, Olive oil, Jojoba oil, Shea butter
[Botanical waters] Maple water, Rosemary water

THREE Hair Care & Styling Emulsion
91% naturally derived ingredients  100 mL  3,000 yen (excluding tax)

Create beautiful, supple hairstyles with a flowing gloss.

Emulsion that creates manageable hair so smooth it seems as though light is gliding right down it. Lightly grasp bunches of hair and work the emulsion into the entire length, taming unwanted curls and flyaway tendencies for relaxed hair with a dewy texture.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil
[Botanical oils and fats] Argan oil, Olive oil, Candelilla wax, Jojoba oil, Shea butter
[Botanical waters] Maple water, Rosemary water

THREE Hair Care & Styling Cream
86% naturally derived ingredients  40 g  3,000 yen (excluding tax)

Create nuanced hairstyles exactly how you want them.

This smooth cream has the hold of wax to keep your hair in place for hours. Its non-sticky texture never feels heavy and gives you complete control over your hairstyle. Use your fingers to easily restyle your hair as often as you want.

Main moisturizing and emollient ingredients

[Essential oils] Ylang-ylang oil, Petitgrain oil, Bergamot fruit oil, Rose geranium oil
[Botanical oils and fats] Argan oil, Olive oil, Candelilla wax, Jojoba oil, Carnauba wax, Shea butter, Beeswax
[Botanical waters] Maple water, Rosemary water
SCALP & HAIR STEP

• Scalp Cleansing

  THREE Scalp & Hair Cleansing Oil

• Shampoo & Conditioner

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  THREE Scalp & Hair Orderange Shampoo
  THREE Scalp & Hair Refining Shampoo
  THREE Scalp & Hair Reinforcing Shampoo

  THREE Scalp & Hair Orderange Conditioner
  THREE Scalp & Hair Refining Conditioner
  THREE Scalp & Hair Reinforcing Conditioner

• Outside the bath/shower

  THREE Scalp & Hair Refining Treatment Oil
  THREE Scalp & Hair Reinforcing Tonic Water
HOW TO SCALP & HAIR

CLEANSING OIL

- Use on dry hair and scalp.  
- Amount to use: As necessary to suit condition of scalp and hair.

1. Apply to scalp
   Divide hair into sections and directly apply oil to the scalp using a dropper.
   On the front and sides apply from the hairline to the whorl. On the back, apply in a line from the whorl to the nape of the neck.

2. Cleanse and massage
   Use fingertips to rub in the applied product in a zigzag motion to cleanse and dissolve the buildup in the pores. 
   On the front of the head massage from the hairline to the whorl and on the back of the head from the whorl to the nape of the neck and then rinse thoroughly.

SHAMPOO

- Pre-wash by wetting hair all the way to the scalp.  
- Amount to use: An amount approximately the size of a 100-yen coin for short hair, a 500-yen coin for medium hair and two 100-yen coins for long hair.

1. Apply to hair
   Apply a line with a width of 5 cm from the hairline as if putting on a headband. Apply a full circle from the front of the head to the nape of the neck.

2. Wash front of head
   Wash the scalp and hair roots by moving fingertips in vertical lines from the hairline to the whorl.

3. Wash back of head
   Wash, moving from the bottom to the top of the scalp and rub in further, massaging the entire scalp. Rinse thoroughly.

CONDITIONER

- Use after thoroughly squeezing out excess water from your hair.  
- To keep the effects, be careful not to wash too thoroughly.  
- Amount to use: An amount approximately the size of a 100-yen coin for short hair, a 500-yen coin for medium hair and two 100-yen coins for long hair.

1. Apply and massage
   Damaged hair: Apply from the hair tips. First apply thoroughly to the hair tips and then apply remaining conditioner to the rest of the hair and scalp.
   Undamaged hair: Apply from the scalp. First apply thoroughly to the scalp and then apply remaining conditioner to the rest of the hair down to the tips.

2. Massage front of head
   Use fingertips to squeeze the scalp firmly, massaging from the front to the top of the head.

3. Massage back of head
   Massage the entire back of the head from the bottom towards the top and from behind the left and right ears towards the middle of the head. Rub in firmly, moving the skin. After letting it absorb for 3-5 minutes, rinse lightly for 10-20 seconds.

TREATMENT OIL

How to use: Gently tip the bottle. The oil that comes out is the amount for one use (0.1 to 0.2 mL). Spread the oil in your palm between the fingers. Apply the oil to damaged and dry parts of the hair from the inside by combing it through with the fingers.

TONIC WATER

How to use: Lightly shake the container and spray directly on the scalp while separating the hair into small parts. With the fingertips of both hands, massage deep into your scalp.
With the addition of a new series, three types of mini-sized bottles of THREE SCALP & HAIR are available in convenient, mini sets which are perfect for small trips and business travels.

On sale on June 6, 2018

**THREE Scalp & Hair Orderange Mini Set**  
2,000 yen (excluding tax)

- Travel-size set of ORDERANGE series
  - THREE Scalp & Hair Orderange Shampoo 50 mL
  - THREE Scalp & Hair Orderange Conditioner 40 g

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**THREE Scalp & Hair Refining Mini Set**  
2,300 yen (excluding tax)

- REFINING Series
  - THREE Scalp & Hair Refining Shampoo 50 mL
  - THREE Scalp & Hair Refining Conditioner 40 g

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**THREE Scalp & Hair Reinforcing Mini Set**  
2,300 yen (excluding tax)

- REINFORCING Series
  - THREE Scalp & Hair Reinforcing Shampoo 50 mL
  - THREE Scalp & Hair Reinforcing Conditioner 40 g