THREE
BASE MAKEUP

CONCEPT

The beauty of naked skin that stimulates our sense of being alive.

THREE's Base Makeup has a refined, natural feel to ensure an authentic, sophisticated beauty and guarantee your satisfaction.

A natural glow that shines from deep within the skin,
Effortless transparency that maintains moisture and comfort.
A healthy complexion and a lively expression.

You can stay comfortable and feel light and alive throughout the day from applying the makeup to after taking it off.
Our base makeup formula is carefully selected and formulated from the very best plant-derived ingredients just like our skincare.

THREE can adjust to the conditions of your day and exactly how you wish to be.
Balancing your skin, mind, and natural expression to achieve a translucent beauty that lets your true self permeate through your healthy skin.

Not to hide yourself, but to reveal your true beauty.
This is the gift of THREE's Base Makeup.

THREE ANGELIC COMPLEXION PRIMER

THREE Angelic Complexion Primer

4 shades 80% naturally derived ingredients 30 g 4,620 yen each (including tax)

This primer is like applying a clear color filter to skin, evening out the skin tone while increasing translucency. It can be used on the whole face without leaving a feeling of concealment to naturally cover pores and fine wrinkles with a delicate pearl texture. Shea butter and botanical oils moisturize the horny layer of the skin, leaving it softer.

SPF22/PA+++ Free of UV absorbing chemicals and parabens

Contains six types of botanical oils and fats (emollient)
Sea buckthorn oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax

01 PINK PETAL
Gives skin that with a pale tendency a fresh, deep complexion, creating an appearance of purity.

02 JUST PEACHY
Gives skin that tends to look flat and yellowish added translucency and vividness, creating a happy appearance.

03 YELLOW ROSE
Gives skin that tends to look flat and red a clear translucency for a refined complexion.

04 MINTY FROTH
Neutralizes skin that has red blotches throughout the face, creating a clear complexion.

THREE ULTIMATE PROTECTIVE PRISTINE PRIMER

THREE Ultimate Protective Pristine Primer

2 types 80% naturally derived ingredients 30 mL 4,180 yen each (including tax)

With its gentle texture like an emulsion, this make-up base minimizes the burden on your skin and blends in beautifully with your foundation, even if your skin is prone to dryness or chapping. The nude beige tint is supremely effective in correcting skin tone irregularities, creating a high-quality, velvety-smooth base.

SPF 32/PA+++ Free of UV absorbing chemicals and parabens

Contains eight types of botanical oils and fats (emollient)

Inca inchi oil , tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

(Glow)
Luscious texture, for a luster brimming with moisture. Creates clear-looking skin.

(Translucent)
Hides pores and corrects uneven skin texture, leaving skin with a burnished luster. Soft-focus effect for velvety-smooth skin.

THREE FLAWLESS ETHEREAL FLUID FOUNDATION

THREE Flawless Ethereal Fluid Foundation

6 shades 80% naturally derived ingredients 30 mL 5,500 yen each (including tax)

This liquid foundation offers a glossy finish with a real feeling of translucence, along with reliable coverage glowing with radiance, which stays with you for longer than ever. Like a tinted emulsion, this goes on smoothly and melts into your skin for a perfect fit. The skincare effects of the botanical oils bring out the hidden beauty of your skin.

SPF 36/PA+++ Free of UV absorbing chemicals and parabens

Contains eight types of botanical oils and fats (emollient)
Inca inchi oil, tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

100 101 202 203 204 205

THREE Foundation Brush

Polyester, Sokoho goat 5,500 yen (including tax)

This brush creates a finish with an airy nuance.

THREE PRISTINE COMPLEXION VEIL

THREE Pristine Complexion Veil

1 type 89% naturally derived ingredients 30 g 4,400 yen (including tax)

This primer leaves your skin feeling hydrated and smooth, free from any textural irregularities. It infuses your skin with the same moisturized feeling you get from your skincare routine, while making the powder you apply afterwards hold on even stronger. The bright shade of peach banishes all trace of dullness for hours on end, creating a healthy-looking expression that lets you savor your skin's innate vitality.

SPF27/PA+++ Free of UV absorbing chemicals and parabens

Contains nine types of botanical oils/fats and extracts (moisturizer and emollient)
Grape seed oil, avocado oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax, himalayan raspberry extract, rosehip extract

THREE PRISTINE COMPLEXION POWDER FOUNDATION

THREE Pristine Complexion Powder Foundation

7 shades (refills) 85% naturally derived ingredients 12 g 4,950 yen each (including tax)
Case sold separately for 1,980 yen (including tax) *brush/sponge sold separately*

Make the most of your natural skin, with the bare minimum of coverage. By layering using two types of powder, you can have a healthy and clear finish which feels almost like you're wearing no makeup at all. By starting with the light and airy feel of Slender Matte and adding shine with Slender Glow, you will bring the vibrancy to your face, leaving behind dullness and crow's feet. It never runs or feels heavy, so your skin will feel fresh and natural at all times, not just when you apply your makeup in the morning, but also when you touch up your makeup.

SPF26/PA+++ Free of UV absorbing chemicals and parabens

Contains nine types of botanical oils/fats and extracts (moisturizer and emollient)
Grape seed oil, avocado oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax, himalayan raspberry extract, rosehip extract

100 101 102 202 203 204 205

b: Slender Glow
a: Slender Matte

HOW TO FRESHEN YOUR EXPRESSION

Slender Matte (a) is applied to all parts of your face.
Slender Glow (b) targets specific areas you want to bring radiance back to, such as the ridge of your nose, your cheekbones, the inner corners of your eyes, and right below the cheekbones, the inner corners of your eyes, and right below the peak of your eyebrows.
Not only does it work its magic on your face front-on, you can even apply it to the top of your ears, the face front-on, you can even apply it to the top of your ears, the nape of your neck, or the décolleté area over the collarbone to add the same fresh, active and vivacious look to your visage in profile, from a distance, or to your overall impression.

b: Slender Glow
a: Slender Matte

THREE Pristine Complexion Powder Foundation Brush

1 type Polyester 5,720 yen (including tax)

The brush's luxuriant volume and whisper-soft bristles promise both a natural finish and a satisfying coverage. The wider end is for larger areas like cheeks and forehead, while the narrower end is perfect for finer areas.

THREE Pristine Complexion Powder Foundation Brush (H)

1 type Polyester 1,980 yen (including tax)

You can store this handy brush in the THREE Powder Foundation Case and take it with you wherever you go.
While small in size, its varied-width design lets you choose the brush-width best suited to the job.

THREE Pristine Complexion Powder Foundation Sponge

1 type 550 yen (including tax)

This sponge has both a light and fluffy raised side, and a springy, elastic side. The raised side is for makeup with a light and airy finish, while the springy side is for glossy makeup with a lustrous finish.

THREE SMOOTH OPERATOR HIGH PERFORMANCE CREAM

THREE Smooth Operator High Performance Cream

3 shades 30 g 4,620 yen each (including tax)

It blends into the skin as if it were disappearing, and even though it has a thin film-like finish, it covers uneven color and pores with a foggy appearance. This is a highly functional base makeup cream with a waterproof formula that is resistant to water, sweat, and sebum, creating a long lasting beautiful finish. With just one simple step, you can complete everything from UV protection to base makeup, creating natural and beautiful skin.

SPF 50+/PA++++ Water Resistance for UV Protection ★★

Free of UV absorbing chemicals and parabens
Containing ten types of botanical oils/ fats and extracts (moisturizer and emollient)
Tea seed oil, argan oil, jojoba oil, shea butter, beeswax, moringa butter, scutellaria baicalensis root extract, grape extract, great burnet extract, raspberry seed oil

NEAT BEAT 01 02

THREE HIGH PERFORMANCE CREAM MOISTURE GLOW

THREE High Performance Cream Moisture Glow

NEW 4 shades 30 g 4,840 yen each (including tax)

Contains 75%* beauty serum ingredients. Tinted moisturizing cream with a texture reminiscent of oil serum, smoothly spreading on the skin and feeling moist. Healthy glow shining from the inside defines the structure of your face and sculpts a three-dimensional finish. Besides working as one-step UV protection and base makeup, this cream produces translucent skin with a healthy glow.
*Including water

Free of UV absorbing chemicals and parabens

Containing six types of botanical oils/ fats and extracts (moisturizer and emollient)
Argan oil, raspberry seed oil, jojoba oil, shea butter, beeswax, wild thyme extract

01 02 SWING BEAT CHIC BEAT

THREE SOLAR TINTED GLOW FLOW

THREE Solar Tinted Glow Flow

4 shades 30 mL 5,280 yen each (including tax)

As a UV protector, base make-up and touch-up item, it demonstrates a functionality, comfort and effect on beauty that only THREE, a holistic brand, can offer.
Its texture is so light that you won't believe that it's SPF50+/PA++++, a chemical-free formula.
With just one smooth and quick application, it hides pores and dullness under a veil of clearness to prevent the skin from getting oily for a long time while keeping moisture in horny layer.
*Please shake the container well before use.

SPF 50+/PA++++ Free of UV absorbers Free of parabens

Contains seven types of botanical oils/fats and extracts (moisturizer and emollient)
Cacay seed oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax, kakadu plum fruit extract

01 02 03 04

THREE ADVANCED SMOOTHING CONCEALER

THREE Advanced Smoothing Concealer

5 shades 80% naturally derived ingredients 3,850 yen each (including tax)

It covers your imperfections with the blessings of nature's plants and a texture which is easy to use on even delicate areas such as around eyes. It goes well with any other foundation you use, and makes it less likely that your makeup will smear or deteriorate. The natural finish also acts to target certain areas and touch-ups.

Free of parabens

Contains eight types of botanical oils and fats (emollient)
Inca inchi oil, tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

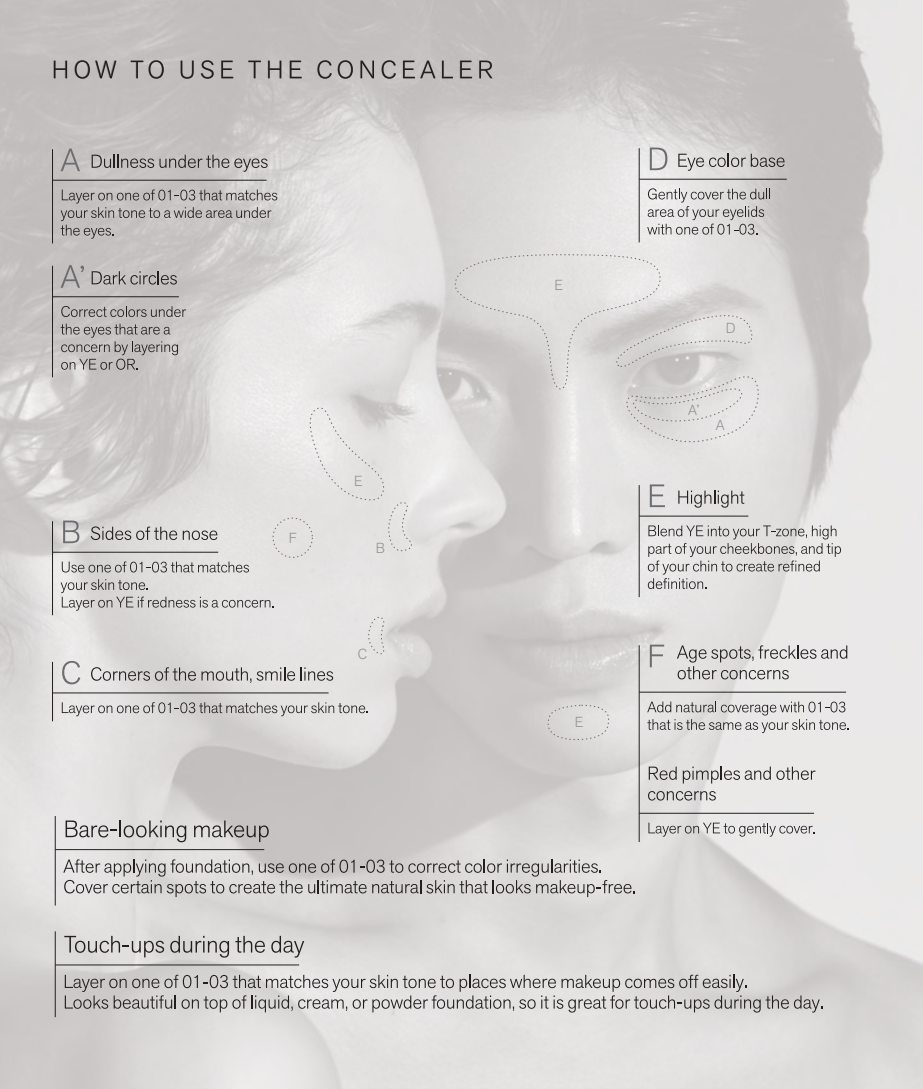
YE OR

<2 color correction colors>
YE (yellow): For brown or red circles under the eyes, redness on the cheeks and on the sides of the nose, and pimples
OR (orange): For blue or black circles under the eyes

01 02 03

<3 basic colors>
For detailed areas such as around the eyes or corners of the mouth, age spots and freckles, and touch-ups during the day

HOW TO USE THE CONCEALER



A Dullness under the eyes

Layer on one of 01-03 that matches your skin tone to a wide area under the eyes.

A' Dark circles

Correct colors under the eyes that are a concern by layering on YE or OR.

B Sides of the nose

Use one of 01-03 that matches your skin tone.
Layer on YE if redness is a concern.

C Corners of the mouth, smile lines

Layer on one of 01-03 that matches your skin tone.

D Eye color base

Gently cover the dull area of your eyelids with one of 01-03.

E Highlight

Blend YE into your T-zone, high part of your cheekbones, and tip of your chin to create refined definition.

F Age spots, freckles and other concerns

Add natural coverage with 01-03 that is the same as your skin tone.

Red pimples and other concerns

Layer on YE to gently cover.

Bare-looking makeup

After applying foundation, use one of 01-03 to correct color irregularities.
Cover certain spots to create the ultimate natural skin that looks makeup-free.

Touch-ups during the day

Layer on one of 01-03 that matches your skin tone to places where makeup comes off easily.
Looks beautiful on top of liquid, cream, or powder foundation, so it is great for touch-ups during the day.

THREE RADIANT WAND INVISIBLE

THREE Radiant Wand Invisible

3 shades 81% naturally derived ingredients 4,180 yen each (including tax)

Stick concealer that hides not only dark circle under your eyes and dull spots, but also acne breakouts and pimples. Offers outstanding cover-up performance while creating a natural look. The texture that adheres well to skin reduces worry about makeup smudging or creasing. Contains six botanical oils and other ingredients that maintain a smooth feel and keep the skin from drying out.

Free of parabens

Contains six types of botanical oils and fats (emollient)
Sea buckthorn oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax

01 02 03

THREE AIRLIFT SMOOTHING WAND

THREE Airlift Smoothing Wand

1 type 4,180yen (including tax)

One application of this item and you can forget about shadowing, raised areas, and other imperfections in your face. With its soft and smooth texture, simply apply it on over your foundation to areas of concern like your nasolabial fold, the pores around your nose and cheeks, and crow's feet around your eyes. It gives you smooth skin, with a natural touch like you're floating on a cloud.

Contains nine types of botanical oils/fats and extracts (moisturizer and emollient)
Borage oil, sea buckthorn oil, tea seed oil, argan oil, jojoba oil, shea butter, beeswax, herb robert extract, Lactobacillus/pear juice ferment filtrate

THREE SHIMMERING GLOW DUO

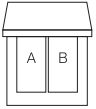
THREE Shimmering Glow Duo

2 types (2 shades per type) 4,950 yen each (including tax)

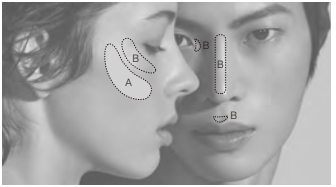
This highlight and blush base will give your skin a natural luster and rosiness that shows off your vitality. Its creamy texture melts into your skin and transforms into a smooth powdery form to give you a natural skin-feel with just the right texture. By simply adding this final touch to your normal makeup, it leaves you with a more translucent, supple, and defined face than you have ever imagined.

01 02

HOW TO



Blend the complexion-replenishing color (A) on your cheekbone and highlighting color (B) in your eye area.



THREE ADVANCED ETHEREAL SMOOTH OPERATOR LOOSE POWDER

THREE Advanced Ethereal Smooth Operator Loose Powder

2 types 10 g 6,050 yen each (including tax)

Touching your fingers to your cheeks, you will be stunned by the velvety texture of your skin finished with this loose powder. Without looking cakey, it leaves a hydrated complexion with an even texture. The elastic "Bouncing Powder" creates a fluid texture. Adhering to the skin softly, it keeps a bright complexion without any cloudiness for hours.

Free of parabens

Containing nine types of botanical oils/ fats and extracts (moisturizer and emollient)

Tea seed oil, argan oil, jojoba oil, shea butter, beeswax, moringa butter, scutellaria root extract, grape extract, great burnet extract

01 Smooth Matte

02 Glow Matte

THREE ULTIMATE DIAPHANOUS LOOSE POWDER

THREE Ultimate Diaphanous Loose Powder

2 types (1 shades per type)
80% naturally derived ingredients 17 g 5,500 yen each (including tax)

Introducing a finishing powder that is soft as snow. Without losing the moist luster created with primer and foundation, it keeps your bare skin looking fresh and beautiful. This secret to instant blending with skin is the excellent fit achieved with the delicate powder and highly moisturizing oil. Comes with a soft, long-pile puff that creates a finish that seems as if created with a brush.

Free of parabens

Contains eight types of botanical oils and fats (emollient)
Inca inchi oil, tea seed oil, argan oil, jojoba oil, evening primrose oil, rosehip oil, shea butter, beeswax

01 02

(Glow) For a luscious finish that radiates a glowing shimmer.

TOOLS

THREE Concealer Brush S

Tapered nylon 3,300 yen (including tax)

The small tip is perfect for reaching into detailed areas to correct imperfections, such as shadows around the eyes, marionette lines and wrinkles. It ensures an even and natural look.

THREE Concealer Brush M

Tapered nylon 3,520 yen (including tax)

The flat and broad tip is suitable not only for large areas but also for hard-to-reach areas, such as around the eyes. Allowing the thin application of the concealer, it ensures even and precise coverage.

THREE Face Brush S

Canadian squirrel 3,960 yen (including tax)

The shaped tip of this soft and light-touch brush is perfect for applying powder on specific areas, such as around the eyes and the sides of the nose.

THREE Face Brush M

Gray squirrel, weasel 6,050 yen (including tax)

This brush adds dimension to the facial features by perfectly fitting the contours of the face, such as the protruding part of the cheeks and along the face line.

THREE Face Brush L

Gray squirrel, Sokoho goat 7,700 yen (including tax)

The rich volume of the bristles ensures a super gentle feel on the skin. Allowing the even application of lightweight and airy powders, it brings a translucent finish.

TOOLS

THREE Structured Foundation Brush

Polyester 6,050 yen (including tax)

Designed to fit the contours of your face, this flat brush ensures a flexible feel.

THREE Face Brush H

Gray squirrel, Sokoho goat 5,940 yen (including tax)

This face brush offers the rich volume and ultra-soft texture of the Face Brush L in a travel size.

THREE One Luv Puff

770 yen (including tax)

This soft puff sponge even fits into the hard-to-reach, tricky parts of your face.

Prices shown are suggested retail prices.