

# THREE

## LIP CARE



## CONCEPT

Focus on the moisturizing environment.  
Two unique, rich lip care products,  
based on scientific study of the hidden power of plants.

Pronouncing words, eating, and breathing.  
Plump and sensual in shape, with a ruddy color.  
Your lips represent and symbolize this “power of living.”

However, they are unexpectedly delicate, as they exist close to the mucous membrane, have a fragile barrier function, and also have a short turnover cycle.

Thinking that holistic methods which do not stop at moisturizing from the outside would be effective in caring for these lips, we developed the “Moisture Veil Formula” lip bar and lip mask focusing on the moisturizing environment.

This rich lip care contains a generous amount of carefully selected botanical extracts and oils, including essential oils, to enfold and moisturize your delicate lips, which are easily damaged by dryness, day and night.

Your lips are now an attractive feature that transcends gender,  
and form your identity.

The sure force of plants in day-to-day lip care.

## THREE Balancing Protective Lip Bar

<Lip Balm> 3g 3,190yen (including tax) SPF20/ PA++  
Natural origin content 99%(compliant with ISO16128, including water)

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Protects your lips against UV rays and dryness, the two most serious types of damage, with a botanical oil formulation.

This lip balm will give you smooth lips, overflowing with moisture. Its formula contains a unique ratio of pongamia pinnata seed oil and domestic rice bran oil, natural UV inhibitors. It achieves SPF20/ PA++ without relying on UV absorbers or UV scattering agents. It spreads meltingly over your lips as soon as it is applied, covering them with a moist, soft veil and helping to keep them moisturized and in vibrant condition.



<How to use> Gently apply and spread over your lips several times a day.  
It can be used as a moisturizing lip balm not only during the day but also at night, or as a base for lip colors.

Main moisturizing and emollient agents

[Essential oils]	Ginger oil/ frankincense oil/ bergamot fruit oil/ marjoram oil/ rosemary oil/ orange peel oil/ petitgrain oil
[Botanical extracts]	Snow fungus polysaccharides/ myrothamnus flabellifolia extract/ rugosa rose flower extract
[Botanical oils and fats]	Pongamia pinnata seed oil/ rice bran oil/ tea seed oil/ olive oil/ jojoba oil/ European raspberry seed oil/ shea butter/ beeswax
[Add-on ingredients]	Vitamin E (tocopherol; product antioxidant)/ pyridoxine HCl (skin conditioner)

## THREE Balancing Versatile Lip Mask

<Beauty serum/ moisturizing mask for lips> 9g 3,520yen (including tax)  
Natural origin content 90%(compliant with ISO16128, including water)

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Wraps moisture in a dense veil which supports the moisturizing environment.

An intensive treatment mask for your lips in the form of a soft gel cream. Natural aphanothese sacrum polysaccharide, molasses, and sake lees extract form a dense veil on your lips. The "wrap effect" gives the lips ample moisture, supporting an ideally moisturized state. Helps to make your lips plump from the inside.



<How to use> Apply a suitable amount to your lips and gently spread over them.  
It can be used as a lip treatment before bed or for daytime care.

Main moisturizing and emollient agents

[Essential oils]	Ginger oil/ frankincense oil/ bergamot fruit oil/ marjoram oil/ rosemary oil/ orange peel oil/ petitgrain oil
[Botanical extracts]	Snow fungus polysaccharides/ myrothamnus flabellifolia extract/ aphanothese sacrum polysaccharide/ molasses and sake lees extract/ unshu mandarin orange peel extract
[Botanical oils and fats]	Tea seed oil
[Add-on ingredients]	Vitamin E (tocopherol; product antioxidant)/ pyridoxine HCl (skin conditioner)

## INGREDIENTS

### [Moisture Replenishing Complex]

THREE's proprietary moisturizing veil formula, a blend containing the bounty of three kinds of plants, supports the moisture care of your lips.



#### Snow fungus polysaccharides

Natural plant polysaccharides obtained from the snow fungus, a luxury food that leads to beautiful skin. This thickening ingredient has a high molecular weight and boasts exceptional water retention. It forms a moisturizing veil, protecting your lips.



#### Myrothamnus flabellifolia extract (Myrothamnus flabellifolia leaf/ stem extracts)

An extract obtained from plants of the myrothamnaceae family, which live and thrive even in harsh desert environments. They have excellent water storage and moisture-retaining properties, bringing moisture to your lips.



#### Ginger oil (Ginger root oil)

An essential oil extracted from ginger root. The tangy, pungent, spicy aroma is invigorating.

### [Blend of essential oils]



#### Frankincense oil (Olibanum oil)



#### Bergamot fruit oil



#### Marjoram oil (Origanum majorana leaf oil)



#### Rosemary oil (Rosemary leaf oil)

### [Botanical oils] \*Included in the formulation of the THREE Balancing Protective Lip Bar



#### Pongamia pinnata seed oil

An oil extracted from the seeds of the pongamia pinnata legume. It is rich in oleic acid, soaks in easily, and contains pongamol, said to be a natural UV inhibitor, protecting you against UV damage.



#### Rice bran oil/ product of Japan

An oil rich in oleic and linoleic acids which soaks in easily. It contains gamma oryzanol and ferulic acid, a type of polyphenol, and so you can expect it to care for your skin in ways that go beyond simply supplying moisture.

### [Botanical Extracts] \*Included in the formulation of the THREE Balancing Versatile Lip Mask



#### Aphanothese sacrum polysaccharide/ product of Japan

A natural high-molecular polysaccharide obtained from algae growing in the subsoil water of the Aso volcanic ash layer in the Kyushu region. It is rich in minerals and has 5 to 10 times the water retention capacity of hyaluronic acid and about 3 times the capacity to bind with water. It brings your lips to a healthy state by forming a moisturizing veil.



#### Molasses & Sake lees extract/ products of Japan (Molasses, Sake lees extract)

This upcycled extract is made by combining molasses, a byproduct wrung out in the process of making the refined Japanese sugar wasanbon, a traditional ingredient, with sake lees, a byproduct of pure sake brewing. It contains amino acids and minerals as well as sugars, giving moisture and improving texture.