



THREE

balancing overnight  
oil serum SQ

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BALANCING OVERNIGHT  
OIL SERUM SQ

Sleep and beauty answer each other.

## CONCEPT

Survive beautifully and flexibly.  
A ritual that works with sleep.

Now that everyone is pressed for time with multiple tasks, there is a growing interest in sleep.

Since 2009, THREE has been looking into the relationship between sleep and skin from a holistic perspective through its SQ series.

Going back to the basics, we focused on “good sleep” and “the skin’ s natural ability to renew itself.” \*

The original tea seed oil that has been treasured since the birth of the brand is now upgraded to tea seed oil with astringent skin, which contains more effective components. This autumn we announce the launch of the Balancing Overnight Oil Serum SQ.

Take a deep breath and savor the rich aroma and gently apply a golden drop to the skin.

The blessings of plants and the power of science to expand the possibilities of plants spread across your skin. You wake up the next morning to full, enriched skin.

To survive the harsh times, THREE proposes a nighttime skincare routine that makes sleep your ally.

\* Skin cell turnover



## THREE Balancing Overnight Oil Serum SQ

<Oil serum> 28mL 11,000 yen (including tax)

Natural origin content 98%(compliant with ISO16128, including water)

A pre-sleep ritual for infusing your skin with the concentrated benefits of essential oils. An oil beauty serum that fills your skin with firmness in the morning when you wake up.

An oil beauty serum that focuses on the skin's ability to renew itself<sup>\*1</sup> and the skin action during sleep. The mellow texture permeates the skin,<sup>\*2</sup> allowing excellent absorption. Wake up to your skin feeling dense and elastic<sup>\*3</sup> the next morning. Skincare targets fine lines and wrinkles caused by dryness.<sup>\*4</sup> This is a special evening ritual for busy modern people to enjoy good sleep while being enveloped in a deep, calming aroma.

<sup>\*1</sup> Skin cell turnover <sup>\*2</sup> As far as the horny layer <sup>\*3</sup> The firmness of skin

<sup>\*4</sup> Makes fine dehydration lines less visible. Efficacy evaluation tested

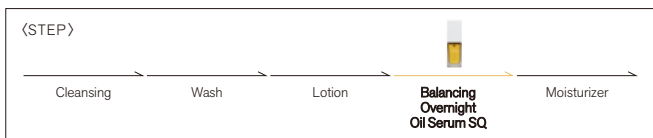
Main moisturizing and emollient agents

[Essential oils] Sandalwood oil/ Neroli oil/ Orange peel oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil

[Plant extract] Licorice Root Extract

[Botanical oils] Tea seed oil with astringent skin/ Rosehip oil/ Olive oil/ Olive-derived squalene/ Rice bran oil/ Jojoba oil/ Borage oil/ Moringa oil

[Add-on Ingredients] Stearyl glycyrrhettinate/ Retinyl palmitate



<How to use>

For nighttime care before bedtime. After conditioning the skin with lotion, take an appropriate amount (2 to 3 pumps) in your hand. While taking time to enjoy the fragrance, gently apply the serum to the skin from the center of the face outward. Cup your entire face with both hands.



Access the site for detailed instructions.

## INGREDIENTS

### <Blend of essential oils>

A new SQ blend of essential oils focused on the skin's ability to renew itself\* and the skin during sleep.

A citrus-herbal fragrance that harmoniously blends clear sweetness and depth releases tension from the mind, body, and skin before bedtime.

\* Skin cell turnover



#### Sandalwood oil

Its sweet, warm, and woody aroma is rich in santalol, which brings a deep sense of relaxation that calms anxiety.



#### Neroli oil (Bitter orange flower oil)

The fragrance is both citrusy and floral, invoking freshness and vibrant energy, with a hint of bitterness. This fragrance brings a sense of well-being that eases tension and anxiety.



#### Orange peel oil

It has a fresh, sweet aroma that invites a positive mood.



#### Frankincense oil (Olibanum oil)

The sweet and spicy fragrance relaxes the body and mind, and moisturizes and firms the skin.



#### Bergamot fruit oil

With a cheerful, refreshing fragrance, the oil tones and smoothens the skin.



#### Marjoram oil (Origanum majorana oil)

The warm, spicy scent relaxes the mood. This oil protects the skin from dryness and other damage, leaving the skin healthy and conditioned.



#### Rosemary oil (Rosemary leaf oil)

Its exhilarating, cool fragrance refreshes your mind. The oil also helps keep your skin clean and firm with moisture.

### <Botanical extracts and oils>



#### Tea seed oil with astringent skin/grown in (Camellia sinensis seed oil)

Tea seed oil is a proprietary ingredient that has been treasured since the brand was founded in 2009. We discovered that cold pressing the whole tea seeds, including their astringent skin, which protects the fruit and is rich in active components, can extract a richer content of active components than conventional methods. This oil protects the skin and makes it healthy and conditioned during sleep.



#### Licorice root extract

Rich in glycyrrhizin and polyphenols, licorice root extract moisturizes and conditions the skin.

### <Add-on ingredients>

#### Retinyl palmitate

This retinol derivative is said to be the most stable form of retinols. It moisturizes and firms up the skin, keeping it healthy.