

THREE

POINT MAKEUP



CONCEPT

A world beyond makeup where individuality can truly come alive.

Taking inspiration from the beauty of contemporary fashion and your own inner individuality, THREE point makeup effortlessly creates the right balance for who you are today.

Emotional colors and shades that change not only your outer expression but also the depths of the heart. Sophisticated textures and finish as if created by a professional artist. The possibilities of use that produces a gentle spark of joy with just a single touch.

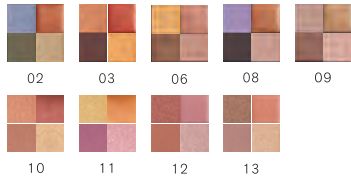
Mature or innocent, handsome or sensual...
If you liberate you want to be.
Nurture grace and confidence with balance and flexibility.

The more you expand your potential,
the more you become who you are.
The more you layer your chosen colors,
the more you are filled with positive energy.
The makeup of THREE can open the door to a world
where you can be truly free and alive.

THREE DIMENSIONAL VISION EYE PALETTE

9 types 7,150 yen each (including tax)

As if to embellish yourself with crystals. An eye palette to open the door for infinite possibilities to express yourself.



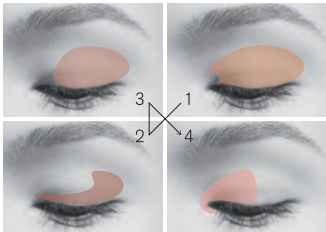
How to use

Express your unique beauty with the next evolution of colors and textures. What colors should you use? How many colors should you use? What order should you apply them in? THREE gives you the flexibility to tailor the answers to your mood and personal style. Discover a new you with makeup and find that perfect balance for the day.



ONE OF THE IDEAS TO ENJOY MAKEUP

Use brush (a) to layer the shine base over your entire eye section, except the inner corner.



Use brush (c) to enhance the shadow on the lower edge and outer corner of your eyelid.

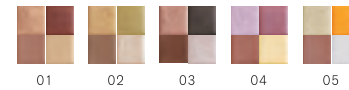
Use brush (b) or your finger to blend the shadow across the eye area, except the inner corner.

Use brush (a) to create layers of shine concentrated over the inner corner of your eyelid. Use brush (d) for areas that require more detail.

THREE DIMENSIONAL VISION EYE PALETTE ALLY

5 types 7,150yen each (including tax)

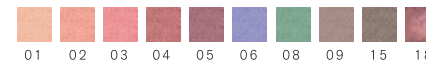
Cream eyeshadow pallet to unleash the primal beauty with a smooth touch.



THREE SHIMMERING COLOR VEIL STATEMENT

10 shades 3,850 yen each (including tax)

Show your feelings on your eyelids with a refined luminous powder veil.



THREE UNITED FLUID EYE COLOR

8 shades 3,850 yen each (including tax)

This liquid eyeshadow completes eye makeup just by applying and shading off with a finger. The waterproof formula maintains a fresh shade for hours. It keeps an intact finish without creasing.



<NEUTRAL>



<SHEER>



<BRILLIANT>



THREE GLAM TONE COLOR CUSTARD

NEW 8 shades 3,300 yen (including tax)

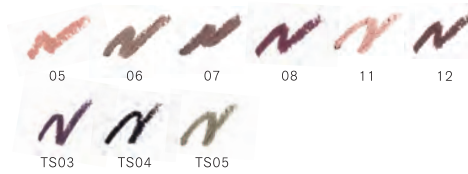
This versatile color balm can be used freely on your eyes, cheeks, lips, and eyebrows, without being limited to a single category. When applied and smoothed over your skin, the texture changes from creamy to powdery. Resistant to water and perspiration, for a beautiful, long-lasting finish.



THREE MESMERIZING PERFORMANCE EYELINER PENCIL

9 shades 3,300 yen each (including tax)

The eye liner draws lines adding an extra degree of expression to the eyes with varied textures.



THREE GLAM TONE COLOR CUSTARD E

Limited edition 2 shades 3,300 yen (including tax)

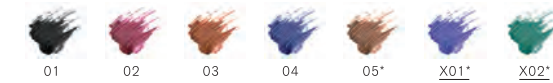
Limited-edition colors with a base of clear pearls. Use it as a glossy lip color or highlighter, or enjoy the change of texture when you layer it on your eyebrows.



THREE WISE EYES PERSPECTIVE MASCARA

NEW COLORS 3 shades* (includes 2 limited editions)/ 7 shades in total 4,400 yen each (including tax)

With a unique brush gradually enlarging from root to end, this mascara "decently volumizes," "finely separates," and "naturally lengthens" eyelashes. In addition to holding curls for hours, it also boasts a long-wearing color.



limited edition



THREE SONIC INSPIRATION EYELINER

Limited edition 3 shades 3,080 yen (including tax)

Draw more smoothly, and with a more consistent fine line. This retractable eyeliner pursues ease of application as far as it can go, giving solid color without slippage, allowing anyone to a stable, extra-fine line.



THREE EYELASH CARE & TREATMENT REMOVER

1 type 3,080 yen each (including tax)

Functional mascara remover that contains a well-balanced combination of a cleansing agent which is gentle on the eyelashes and a treatment agent.



THREE ADVANCED EYE-DENSITY BROWSHAPING DUO

6 shades 4,180 yen each (including tax)

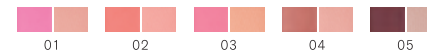
This brow-shaping duo features a wax that allows you to draw each and every brow hair individually, varying the depth of color as you choose, and a powder that adds a natural finish.



THREE BLOWN AWAY BLUSH DUO

5 types 4,180 yen each (including tax)

Layering cream and powder, the blush duo adds dimension without the need for any special technique. Apply the high-adherence cream blush to give a healthy color to the cheeks, then layer a veil of the powder blush on top to create a nuanced complexion with clarity and luster.



THREE ADVANCED EYE-DENSITY EYEBROW PENCIL

6 shades 3,850 yen each (including tax)

*Refill 1,650 yen each (including tax)/Case 2,200 yen each (including tax)

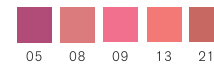
This eyebrow pencil gives you the freedom to draw everything from fine, delicate lines to soft, full brows.



THREE CHEEKY CHIC BLUSH

5 shades 3,300 yen each (including tax)

A powder cheek that balances color and transparency to perfection with its clear tints and silky veil of luster.



THREE ADVANCED EYE-DENSITY EYEBROW MASCARA

5 shades 3,520 yen each (including tax)

This eyebrow mascara creates even, natural-looking brow color and texture, just like a brow tint.



THREE DARINGLY DISTINCT LIPSTICK

9 shades 4,290 yen each (including tax)

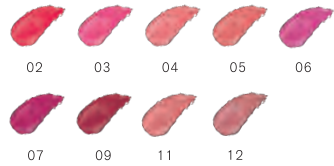
Dare yourself to express your identity with matte lipsticks.



THREE DARINGLY DEMURE LIPSTICK

9 shades 4,290 yen each (including tax)

Glow lipsticks that blend in with the natural color of your lips, to freely express your feeling.



THREE LIP CONSCIOUS PROTECTOR

1 type 3,080 yen (including tax) SPF35/PA+++ UV absorber-free

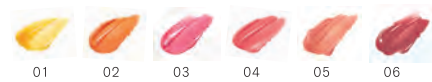
Lip base that protects the delicate thin skin of the lips from UV damage.



THREE DIVINE LIP GEM

6 shades 3,850 yen each (including tax)

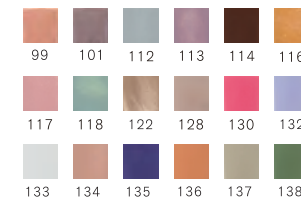
Bring the sparkle and warmth of the sun to your lips. These new sensation liquid lip colors form a two-layered veil the moment they are applied, and have succeeded in producing both the clearest color yet and a soft luster.



THREE NAIL POLISH

18 shades 1,980 yen each (including tax)

The original formula makes the most of nature's gifts, offering comfortable feeling to nails.



THREE ARISING SPIRIT LIP GLOW

7 shades 4,290 yen each (including tax)

Lip Glow is a completely new category of lip product that teams fresh lustrousness with vivid color.



THREE NAIL POLISH BASECOAT

1,980 yen (including tax)

This basecoat smooths out any irregularities of contour or pigment, helping polish cling to your nails while creating a smooth, translucent finish that boosts the staying power of your polish.



THREE NAIL POLISH TOPCOAT

3 types 1,980yen each (including tax)

A top coat applied over your nail color to boost luster and staying power.



THREE BOTANICAL ESSENCE NAIL POLISH REMOVER

10 sachets (1 wipe per sachet) 1,100 yen (including tax)

A cotton mesh liberally infused with remover lavishly enriched with botanical oils ensures that even stubborn nail polish comes off smoothly.





THREE COLOR VEIL STATEMENT BRUSH SS

Material: Weasel, brown squirrel 3,300 yen (including tax)

Very small brush that can draw eye shadow as well as delicate lines. Perfect for detailed expressions.



THREE COLOR VEIL STATEMENT BRUSH S

Material: Weasel, brown squirrel 3,520 yen (including tax)

Draw eye shadow and eyeliner exactly as intended. Perfect for adding colors at specific points.



THREE COLOR VEIL STATEMENT BRUSH M

Material: Weasel, brown squirrel 3,850 yen (including tax)

Single brush that can create a wide variety of expressions from a delicate touch to a striking look, for everything from minute points to the entire eyelid.



THREE COLOR VEIL STATEMENT BRUSH L

Material: Weasel, brown squirrel 4,290 yen (including tax)

Perfect for creating natural gradations over the entire eyelid. Flexible use for anything from soft expressions to striking looks.



THREE ACORN DIMENSIONAL BRUSH

Material: Weasel, PBT 3,850 yen (including tax)

Brush for a swift stroke to integrate the creamy eye colors with your eyelids. Easy-to-use yet sophisticated round design.



THREE BLEND IN BRUSH (ROUND)

Material: Weasel, horse 3,300 yen (including tax)

Brush for smoothing out lines and eye shadow. Hold the brush vertically when smoothing out the eyeliner drawn on the eyelid to easily add shadows.



THREE BLEND IN BRUSH (ANGLE)

Material: Pine squirrel 3,520 yen (including tax)

Brush for smoothing out lines and eye shadow. The angled brush fits perfectly in the eyelid and spreads color softly over the lid.



THREE EYEBROW SHAPING BRUSH

Material: Badger 3,520 yen (including tax)

Just the right width and thickness, the firm-yet-pliable eyebrow brush is perfectly balanced to ensure stable strokes.



THREE SCREW BRUSH

Material: Nylon 1,540 yen (including tax)

Used as a mascara comb, to tame unruly brows, or to blend pencil strokes, it makes your lashes and brows look lovely.



THREE COLOR VEIL BLUSHER BRUSH

Material: Gray squirrel, Sokoho goat 6,600 yen (including tax)

The soft and moist texture will leave you spellbound. A gentle sweep on the cheeks adds a natural color that seems to melt into your skin.



THREE LIP BRUSH H

Material: PBT 3,300 yen (including tax)

Gently-sloping U-curve bristles fit your lip contours perfectly. They smoothly reach even the corners of your lips to create precise lines.



THREE EYELASH CURLER

1,320 yen (including tax)

Edge-free design that keeps the supporting columns from touching the eyelids. Catches all the lashes from the roots to create beautiful curls with only a light squeeze.



THREE PENCIL SHARPENER N

770 yen (including tax)

Antibacterial pencil sharpener. Has two hole sizes for sharpening thick and thin pencils.